

How to Navigate Crisis and Change with Sam Waltz

Need Help ? from a

Global Leader in Reputation Management

Issues & Crisis Management Change Management?



Sam Waltz,
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Located in the Greater Philadelphia / Wilmington area, Sam Waltz is the “go-to guy” on issues of navigating...

- Reputation Management, what to do when the Reputational House is on fire?
- Issues – Crisis Management, how to navigate “heartache issues”?
- Change Management, how do you understand the dynamics of social and behavioral change?

Sam Waltz is an award-winning industry leader. He ran the campaign “Vindicating the ‘Scapegoated’ 1941 Pearl Harbor Commanders Adm. Kimmel and Gen. Short,” which resulted in 3 votes in Congress;

He helped orchestrate the historic human-powered flight of the Gossamer Albatross across the English Channel;

He has counseled a number of organizations on the issue of Predatory Sexual Abuse by people in positions of trust;

Among other projects, he has worked on fatal plant explosions, ugly litigation, major environmental regulatory events, attempted extortion, tragic suicides of people in custody / residency, labor interruptions, leadership transitions, etc.

His peers elected him CEO / President of the industry’s professional society, akin to an MD elected to head the AMA or an Attorney elected to head the ABA. Previously, he was a elected a Fellow PRSA. And he has earned the industry’s highest honors.

One area he covers is “contemporary change movements,” in terms of strategy and public opinion, in the historical context of the Civil Rights, Feminist, and Environmental Movements of the last half century.

Another is helping understand and examine the choices organizations and individuals have when they find themselves in the harsh spotlight of media.

Native of an East Central Illinois farm, Sam Waltz has been a Delawarean since 1975, when the statewide paper brought him to cover politics. As State Capitol Bureau Chief in his 20s, he covered a young Joe Biden in his 30s. He went on to a strategic senior career in External Affairs for the DuPont Company, and then founded his own consultancy in 1993 as DuPont went through global downsizing.

A Vietnam-era veteran of US Army CounterIntelligence 1967-70, he holds BS (1971) and MS (1973) degrees from the University of Illinois at Urbana, with PhD coursework (no degree) in Public Policy at the University of Delaware in the later 1970s. He is married, and the father of 3 young adults.



Sam Waltz

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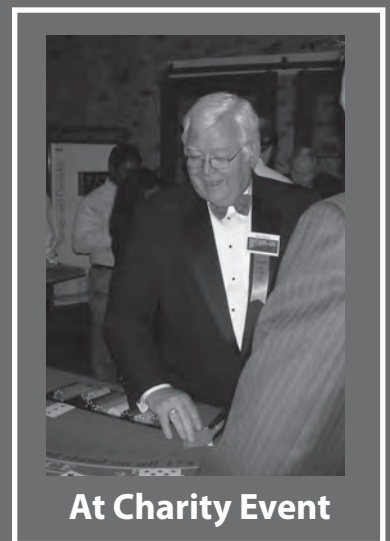
Vietnam-era Veteran 1967-70
US Army CounterIntelligence

Political Journalist in his 20s
Covered Delaware politics,
incl then US Sen. Joe Biden

DuPont Company exec
Elected Professional Society CEO
Public Affairs &
Business Communications

Expert in Reputation Management
Issues ~ Crisis Management

U of Illinois BS & MS degrees
U of Delaware PhD coursework



At Charity Event