

Matt McCann, CLTC®

PUBLISHER, LTC NEWS | MEDIA COMMENTATOR | NATIONAL SPEAKER

National Expert on Aging, Caregiving & Long-Term Care

*Helping journalists, organizations
and families understand aging
through clear, practical,
evidence-based insights.*



Matt McCann is one of America's recognized voices on aging, caregiving, Long-Term Care Insurance and long-term care planning. Through nearly 30 years of educating consumers and professionals, he has helped thousands of families across the country prepare for the physical, emotional and financial burdens long-term care places on those we love.

Licensed in all 50 states and the District of Columbia, Matt helps individuals and families navigate Long-Term Care Insurance options and is known for translating complex planning topics into clear, practical guidance.

Matt is the **Publisher of LTC News** (www.LTCNews.com), an online publication focused on aging, caregiving, long-term care, retirement planning, and Long-Term Care Insurance. LTC News reaches readers worldwide, including the United States, Canada, the United Kingdom, and Australia with tools and resources on aging, caregiving, and long-term care.

A nationally recognized speaker and media commentator, Matt has appeared on television, radio, podcasts and digital media discussing aging, caregiving, retirement planning, Long-Term Care Insurance, and public policy affecting older adults. He is a trusted resource for journalists, conference organizers, businesses, and professional organizations seeking clear, evidence-based insights on these issues.



NATIONAL SPEAKER



MEDIA COMMENTATOR & PODCAST GUEST

FREQUENTLY INTERVIEWED ON:

-  Aging & Longevity
-  Family Caregiving
-  Long-Term Care
-  Long-Term Care Insurance
-  Alzheimer's & Dementia
-  Public Policy & Aging

MEDIA RESOURCE

Matt is available for:

- | | |
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|  Television |  Print |
|  Radio |  Digital Media |
|  Podcasts |  Conference Speaking |

***Every family eventually becomes a caregiving family.
Planning determines whether those years
are driven by choice or crisis.***



Publisher,
LTC News



National
Speaker



Nearly
30 Years
of Experience



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50 States & D.C.

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**MEDIA INTERVIEWS &
SPEAKING ENGAGEMENTS**



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