




## 5 Key Reasons to Join IMC USA

	<p><b>Consulting can be lonely, challenging and daunting.</b></p> <p><b>IMC USA members</b> are fellow consultants who understand and face the same things daily. Like you, we go out, find new clients, serve them to the best of our ability ... and then do it again and again.</p> <p>Members offer feedback and support with <a href="#">Monthly C2M Live!</a> Virtual Community events, Chapter meetings and networking. These are key ways to build your professional community.</p>
<p><b>Learning &amp; Education</b></p> 	<p><b>Technology and information comes fast and furious.</b></p> <p>Often it's hard to stay up with it, let alone keep up to date on trends, know what's out there and how to use it. <b>IMC USA</b> offers learning in classes, meetings and from peers.</p> <p><b>Some of our offerings include:</b></p> <ul style="list-style-type: none"> <li>• IMC USA Academy</li> <li>• <a href="#">LinkedIn Discussion Group</a></li> <li>• <a href="#">Member Benefits Training Webinars</a></li> </ul> <p><b>For less than \$1 a day</b>, you have 24/7 variety of resources to build your consulting competencies.</p>
	<p><b>How do people find you?</b></p> <ul style="list-style-type: none"> <li>• <b>Boost your Internet Presence with our Search Rankings</b> The <b>IMC USA</b> website has 1000's of visitors each month and ranked high in searches for "Consulting Organizations" or "Hire a Consultant".</li> <li>• <b>Your Name in our "Find a Consultant" Database</b> Member profiles offer information on your specialties, services you offer, location and creates a valuable marketing link back to your website.</li> </ul>
	<p><b>Standards and Excellence</b></p> <p><b>IMC USA members</b> are involved and committed to being the best they can be in our profession. Joining your professional association raises the bar and sets you apart from the old refrain that <i>"a consultant is someone between jobs."</i></p> <p>Be known as a consultant who provides quality work, adheres to the <a href="#">IMC USA Code of Ethics</a> and has documented standards such as the CMC®</p>
	<p>Your membership dues are one of the best investments you can make for you and your consulting practice.</p> <p>Our growing <a href="#">Member Benefits list of free offerings and members savings</a> more than covers the cost of your annual membership dues.</p> <p><b>Your membership investment starts working for you immediately!</b></p>

### 3 Ways to Join:

1) Complete a Membership Application; 2) Online at [www.imcusa.org](http://www.imcusa.org); 3) Call 561.472.0833