

Debra J. Schmidt *Loyalty Leader*

Debra Schmidt motivates, educates, entertains and delights audiences. Her messages cross all industry lines.

The “Dog Bone Lady”

Debra’s powerful, humorous stories drive her message home and hook even the toughest audiences who will remember them for years.

Innovates and Teaches

Debra’s workshops are filled with practical tips and ideas that everyone can easily apply in the workplace to build their credibility while delivering exceptional service.

Connects and Challenges

She builds rapport with people of all different backgrounds — from CEOs to entry-level staff. More importantly, she motivates her audiences to take ownership of their individual attitudes and actions.

Consistently Delivers

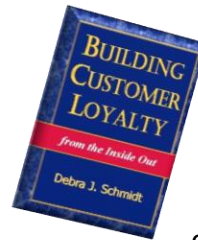
HR directors and meeting planners invite Debra back year after year. They know they can count on her to present dynamic, professional and exciting programs. She has trained thousands of Northwestern Mutual employees over the past 20 years.



LoyaltyLeader.com
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Email: info@loyaltyleader.com

Creating engaged employees who own the customer experience!

- Professional Speaker
- Corporate Trainer
- Business Consultant
- Author



Organizations cannot survive unless they can keep their customers. No matter what your job title, building loyalty is your responsibility. It is earned by building positive relationships one customer and one co-worker at a time.

Rave Reviews for Debra J. Schmidt

Debra’s energy, enthusiasm and motivational style fired up the whole audience ... she had them hooked from the minute she walked in the room.

Joan Smasal
Manager, Training & Business Development
Northwestern Mutual

Debra was a smash hit with our employees. It has been quite a while since we have seen the level of enthusiasm from our employees that this seminar has created.

Cindy Puent
Administrative Manager
Roundy's, Inc.

Outstanding, enlightening, educational, uplifting, warm and personal. I could go on... it's now two days after the seminar, and the sales staff is still talking about Deb! Your program was not only memorable; it was chock full of information that we can use on a daily basis. That's what made the session so special.

Bill Hurwitz, C.R.M.C.
Director of Broadcast Sales
Milwaukee Radio Alliance, LLC