

# DAVID MOREY

AWARD WINNING SPEAKER  
& AUTHOR, DEDICATED TO  
HELPING COMPANIES WIN



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One of today's most sought-after consultants, **David Morey** appears regularly as a keynote speaker and performer at Fortune 100 conferences and events. He enthralls his audience at notable venues, including his recent appearance at Hollywood's famous Magic Castle, which showcases parlor and stage venues and has a history of featuring other great entertainers like Johnny Carson and Steve Martin.

## DAVID MOREY IS AN EXPERT ON THE FOLLOWING ISSUES:

- SUCCESS
- STRATEGY
- EXECUTIVE COACHING
- POLITICS
- INNOVATION
- CREATIVITY
- BRANDING
- STARTUPS
- PROFESSIONAL SPEAKING

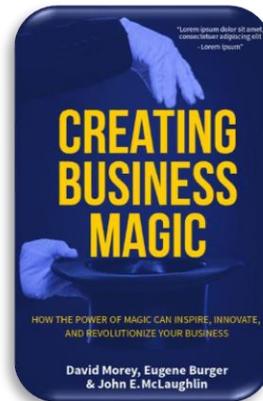
Morey is the award-winning author of *The Underdog Advantage: Using the Power of Insurgent Strategy to Put Your Business on Top* (McGraw-Hill), & *The Leadership Campaign: 10 Political Strategies to Win at Your Career and Propel Your Business to Victory* (Career Press), and the forthcoming *Creating Business Magic*. He is chairman of **DMG Global**, a strategic consultancy, & founder of **MMG**, a consortium of magicians & entertainers, known for leveraging magic as a metaphor to empower imagination.



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David Morey has used his insurgent strategic approach for companies such as *Microsoft, Google, Coke, Pepsi, Disney, Nike, Verizon, Visa, American Express, McDonalds, General Electric*, and *P&G*, to name a few. And he wants to share these lessons with your audiences—because today, it's the underdog, the insurgent, who holds the advantage.

## COMING OUT APRIL 20



*Creating Business Magic: How the Power of Magic Can Inspire, Innovate, and Revolutionize Your Business* is authored by **David Morey**, **John McLaughlin**, former Acting Director of the CIA, and **Eugene Burger**, one of the world's top close-up magicians, with an introduction by famed magician **David Copperfield**. The book is about applying the strategies of magic to help us all think different, think out of the box, and think like magicians.

[WWW.CREATINGBIZMAGIC.COM](http://WWW.CREATINGBIZMAGIC.COM)

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