

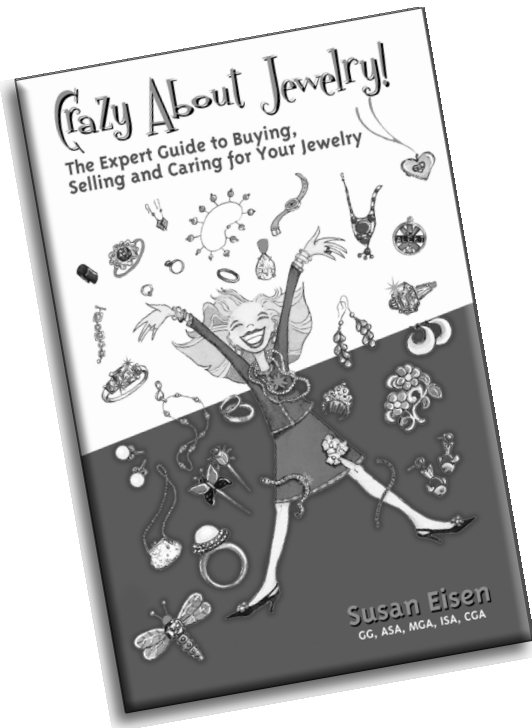
Susan Eisen, Jewelry Expert

- Graduate Gemologist, Gemological Institute of America
- Accredited Member of International Society of Appraisers
- Certified Gemologist Appraiser, American Gemological Society
- Master Gemologist Appraiser®, American Society of Appraisers

Available for interviews with media, expert witness testimony and consultation

"This well-written book for jewelry consumers is chock-full of savvy advice from a real professional jeweler. Eisen's intelligence, integrity and creativity sustain every word. Put yourself in her capable hands — and enjoy the experience!"

Peggy Jo Donahue,
Former Editor in Chief
Professional Jeweler Magazine



"Reading this book makes me want to shop in Susan's store. Her warm personality and obvious expertise make her the ideal guide to the world of jewelry."

— CHERYL KREMKOW
Editor-In-Chief
Modern Jeweler Magazine

Recent Awards

- El Paso U.S. Small Business Administration Small Business Person of the Year 2009
- National Jeweler Magazine - Top 31 Jewelers in the Nation, "America's Best Jewelers" 2008
- What's Up! Best Place to Buy Your "Bling" in El Paso 2005-2008
- El Paso Magazine - The Best of El Paso Best Jeweler Award 2006-08
- Woman Retailer of the Year "Award for Excellence" by the Women's Jewelry Association 2007