

Margo Berman

Creative Marketing Expert

Hire the Right Brain for sponBRAINEous combustion®

When your Creative Juices Need Recharging,
This Creative Catalyst Will Show You HOW TO:

- Ignite your creativity ... instantly
- Think conceptually
- Discover Mental Peanut Butter® branding
- Master exciting problem-solving methods
- Brainstorm with Shatter the Gray Matter®

Margo Berman -- author, inventor, trainer, keynote speaker -- is a creativity, branding and marketing expert with more than 20 years as an award-winning creative director and advertising professor.

She is the inventor of "tactikPAK®," a patented system of learning in nine business disciplines.

In addition, she is the creator of

Mental Peanut Butter®
Training ... For Industrial
Strength Branding
That Sticks to the
Roof of Your Brain™.

Margo's first book
was "Street-Smart
Advertising: How to Win
the Battle of the Buzz."

*In 2009, she released
her second book:*

*"The Brains Behind
Great Ad Campaigns."*



**Strap on your seat belt
for one fast-paced session!**



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Creative Catalyst:Unlock The Block

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