Margo Berman
Creative Marketing Expert

Hire the Right Brain for sponBRAINeous combustion®

When your Creative Juices Need Recharging, This Creative Catalyst Will Show You HOW TO:

- Ignite your creativity ... instantly
- Think conceptually
- Discover Mental Peanut Butter® branding
- Master exciting problem-solving methods
- Brainstorm with Shatter the Gray Matter®

Margo Berman -- author, inventor, trainer, keynote speaker -- is a creativity, branding and marketing expert with more than 20 years as an award-winning creative director and advertising professor.

She is the inventor of "tactikPAK®," a patented system of learning in nine business disciplines. In addition, she is the creator of Mental Peanut Butter® Training ... For Industrial Strength Branding That Sticks to the Roof of Your Brain™.

Margo's first book was "Street-Smart Advertising: How to Win the Battle of the Buzz."

In 2009, she released her second book: "The Brains Behind Great Ad Campaigns."

Margo Berman
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