

Massage Therapy/Bodywork Experts

Associated Bodywork & Massage Professionals (ABMP) is the nation's largest massage membership organization and is the most authoritative resource for health, lifestyle and business media needing up-to-date, fact-filled reference tools and background on the growing massage therapy industry. ABMP is the media's guide to consumer trends, economics and legislation affecting massage practice.



**The Media Corner at
www.massagetherapy.com features:**

Reference

- Glossary explaining more than 250 types of massage and bodywork practiced in the United States
- Free downloadable photography, hi- and lo-res
- Searchable archive of more than 1,000 informative articles, available for reprint with proper attribution
- Fact sheets and press releases, including results of national consumer research
- Massage therapist referral service for identifying local practitioners
- Demographic snapshot of today's massage therapist
- Trends in massage therapy training

Consumer Perspective

- Why Americans seek massage, what they spend
- Benefits of massage – research and resources
- Massage therapy as complementary/alternative medicine
- What to expect from a massage therapy session
- Consumer protections
- Insurance coverage for massage

Public Policy & Licensing

- Analysis of regulatory and licensing issues
- Links to all state agencies regulating massage
- Editorials on key issues facing the massage therapy profession



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We will always respond promptly, but if you are on a tight deadline please let us know when you call or email.

www.massagetherapy.com