Empowering organizations to harvest market potential

ales and marketing are the lifeblood of any successful organization. International Business Empowerment Consultants, Inc., is a consulting organization dedicated to identifying and implementing improvement strategies for your business's customer acquisition and retention endeavors, increasing cash flow to your business both immediately and in the long term.

IBEC, Inc., specializes in:

■ **improving** the performance of sales persons, their managers and the internal structures and systems in which they operate;

■ **fueling** individual and enterprise leadership for maximum value contribution of the organization to all of its dependents;

■ **managing** the systematic change and conflict inherent in benchmarking, continuing performance improvement and ongoing accountability

Drawing from more than 25 years of experience in sales, with an emphasis in the wireless sales and radio marketing industries, as well as having consulted with businesses of all sizes and industries, IBEC, Inc., provides your business with the foundation, resources and abilities to "reap the lion's share" in your market.



Harmony Tenney International Business Empowerment Consultants, Inc. 511 Robin Street Staunton, Virginia 24401

Phone: (540) 255-5686 Fax: (540) 886-2433

Harmony @BusinessEmpowerment.com

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