

# Lauren Fix: Automotive Expert, The Car Coach® / Car Smarts®



A highly credible automotive and lifestyle expert, Lauren Fix provides solid information on safety and a wide range of automotive topics and issues. Her motivational speeches, such as the “Carma Coach,” will help you find the “vehicle” that gets you “where you want to go.” Fix toured with O Magazine for “Oprah’s 2005 Live Your Best Life Tour,” presenting motivational inspiration, consumer information and automotive advice.

## TV & Radio

■ Oprah, Today, The View, CNN, Fox News, Headlines News, MSNBC, Inside Edition, The Early Show, NBC, ABC, CBS, WB, UPN, The Weather Channel, ESPN, Discovery, Speed, B. Smith Style, National Public Radio.

■ Host, auto expert for Talk 2 DIY Automotive on Scripps Do-It-Yourself Network (DIY); 65 one-hour shows.

■ Syndicated segments: The Car Coach® (car care tips) and His Turn–Her Turn™ (car reviews from a male and female perspective).

## Print & Internet

■ Automotive editor for YourLifeMagazine.com; contributing to USA Today; Good Housekeeping; Woman’s World; Redbook; Self; InTouch Weekly; Essence; Marie Claire; Prevention; Intellichoice; Motor Trend; Truck Trend; Hot Rod; Car Craft; TheCarConnection.com; family-car.com; and more.

## Books

■ “Driving Ambitions: A Complete Guide to Amateur Auto Racing” and “The Performance Tire and Wheel Handbook.”

■ Soon: “The Carma Coach” and “Just Drive It!”

## Promotions

■ Spokesperson for the “Be Car Care Aware” program.

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