

Wed, Sep 16, 2020 at 7:06 PM

Ralph, May I pick this up as a news release?

2 messages

* Mitchell P. Davis * (202) 333-5000 <mitchell.davis@expertclick.com> To: Ralph Bloch <ralph.bloch@blochreed.com> Bcc: 5489619@bcc.hubspot.com

--Mitch Davis

On Wed, Sep 16, 2020 at 6:36 PM Ralph Bloch <ralph.bloch@blochreed.com> wrote:



No better way to impress your clients than to invest in staff professional development!

It is not too late to register! - Sign your staff for the upcoming Foundations of Association Management Course!

Join other association professionals who have signed up- meeting planners and coordinators, membership services, account executives, as well as. finance, marketing and communication professionals!

We have designed a course with the AMC owner in mind. With input from AMC owners, we have developed a Foundations of Association Management Course- an 8 Module Interactive Course conducted over the span of 3-days-**September 22 to 24, 2020**. Your employees will be able to quickly and efficiently learn important association information, including membership, programs and services, working with volunteers, professional standards, marketing and communications, meetings and events and much more. See all the Course Modules at https://www.blochreed.com/programs/fam

Register Now

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What is different about this Course?

- Participation and open discussion will be encouraged throughout the Course Modules.
- · Our faculty knows the AMC business.
- The Bloch & Reed Association Advisors Guarantee- if you are not satisfied with the Foundation Course, we will refund your money.
- Affordable.



Earn 12 CAE Credits

Questions.

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Mitchell P. Davis, Editor

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Absolutely! Thanks. [Quoted text hidden] Wed, Sep 16, 2020 at 7:10 PM