



**For Immediate Release
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Contact:
Gregory Brooks
Executive Director
561-472-0833
greg@imcusa.org

The Institute of Management Consultants Announces 2016 IMC USA Annual Conference
Build A More Successful Consulting Consulting Practice

North Palm Beach, FL – The Institute of Management Consultants USA (IMC USA) will hold its annual conference in Washington, D.C. October 21-23rd, 2016. This year's conference will be held at the Marriott Metro Center in the heart of downtown Washington, D.C. and just blocks away from the White House.

The IMC USA Consulting Conference will start on Friday, October 21st with a no cost pre conference workshop entitled *Marketing with a Book & Speech Summit*. Learn why a book is the #1 marketing tool, and speaking is the #1 marketing strategy, with Mark LeBlanc and Henry DeVries. The IMC USA Consulting conference is for those new to consulting as well as those experienced consultants. It's a place to meet to share ideas and knowledge. This year's Conference Keynote speakers will feature Alan Weiss with "*You Have a Job as a Consultant, But You Have a Career as an Expert*" and Peter Block with *Flawless Consulting*. For additional conference information or to register, please visit <http://imcusaconference.org>.

If you have any questions regarding the 2016 Conference, please contact Noelle Company in our national office at 561-472-0833 or by email at noelle@imcusa.org.

About the Institute of Management Consultants USA

IMC USA is the certifying body and professional association for management consultants and firms in the USA. The IMC USA mission is to promote excellence and ethics in management consulting through certification, education, and professional resources. IMC USA awards the profession's internationally-recognized designation of the CMC[®] (Certified Management Consultant[®]) and CMC Firm[®] (Certified Management Consulting Firm[®]). The CMC[®] designation is recognized in 48 countries, including 17 of the G20, and is the highest earned recognition that can be achieved in the management consulting profession. It is a standard for excellence competence and ethics in consulting. The CMC designation acknowledges extensive experience, technical competence, peer reviews, client satisfaction, and oral and written examinations of and adherence to the IMC USA Code of Ethics. For more information about IMC USA, please visit www.imcusa.org.

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