



**For Immediate Release  
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**The Institute of Management Consultants Announces 2016 IMC USA Annual Conference**  
*Build A More Successful Consulting Practice*

*North Palm Beach, FL* – The 2016 IMC USA Consulting Conference will start Friday, October 21<sup>st</sup>, with a complimentary pre-conference workshop entitled *Marketing with a Book & Speech* presented by Mark LeBlanc and Henry DeVries. Learn why a book is the #1 marketing tool, and speaking is the #1 marketing strategy.

The IMC USA Consulting Conference is for those new to consulting as well as experienced consultants. It's a place to meet to share ideas and knowledge. This year's Conference features *Flawless Consulting* author Peter Block, and "You Have a Job as a Consultant, But You Have a Career as an Expert" author Alan Weiss, as keynote speakers. During the Friday session, Peter Block will explore the challenges and complexities associated with consulting in a world where change efforts can become cosmetic and never fulfill their potential. During the Sunday session, Alan Weiss will expand upon the techniques of having a job as a consultant while building a career as an expert.

[Register Today](#) for big savings on the conference & membership, through October 12<sup>th</sup>.

Young Professional Membership (age 29 or younger) through December 31, 2017  
2016 Full Conference Admission Ticket

[Young Professional Combo - \\$1090.00](#)  
[Use Promo Code: YoungProConf2016](#)

Professional Membership through December 31, 2017  
2016 Full Conference Admission Ticket

[NEW Professional Member Combo - \\$1190.00](#)  
[Use Promo Code: NewProConf2016](#)

If you have any questions regarding the 2016 Conference or these special Conference/Membership promotions, please contact Noelle Campany in our national office at 561-472-0833 or by email at [noelle@imcusa.org](mailto:noelle@imcusa.org).

**About the Institute of Management Consultants USA**

IMC USA is the certifying body and professional association for management consultants and firms in the USA. The IMC USA mission is to promote excellence and ethics in management consulting through certification, education, and professional resources. IMC USA awards the profession's internationally-recognized designation of the CMC<sup>®</sup> (Certified Management Consultant<sup>®</sup>) and CMC Firm<sup>®</sup> (Certified Management Consulting Firm<sup>®</sup>). The CMC<sup>®</sup> designation is recognized in 48 countries, including 17 of the G20, and is the highest earned recognition that can be achieved in the management consulting profession. It is the standard for excellence, competence and ethics in consulting. The CMC designation acknowledges extensive experience, technical competence, peer reviews, client satisfaction, and oral and written examinations of and adherence to the IMC USA Code of Ethics. For more information about IMC USA, please visit [www.imcusa.org](http://www.imcusa.org).