

Mega-Rolodex

Viewers, listeners, producers and talk-show hosts who have long worried that Paganism, Social Nudity, Palmistry, Self Esteem, Pig Day and other issues will never be discussed on the air for lack of an instant expert, need fret no more. The *1986/87 Talk Show Guest Directory of Experts, Authorities and Spokespersons*, published by Washington, D.C. editor Mitchell P. Davis, cross-indexes 3,355 topics in English and Spanish to 2,192 special-interest groups all over the country, from Student Athletes to Zero Population Growth; from AIDS, Aardvark and Abortion to World Security, X-rated films, Yuppies and Zoological Parks.

Thinking ahead to the political wars of 1988, the directory (available in book form for \$25, or as a set of 4,000 printed Rolodex cards for \$165), notes that Alan Caruba, founder of the Boring Institute of Maplewood, New Jersey, which already has brought you the "Most Boring Celebrities" and "Most Boring Film Awards," plans to run for President—on the Boring Party ticket.



SUSAN HARLAN