

Thirty-Five Years Ago - 1964

133 Years Old

The 62nd Annual Convention (If one figures from the reorganization date of 1902) was held July 27 through August 1, 1964 at Lakeside-on-Lake Erie, Ohio. (September 3, 1903 was the date of the organizational meeting of I.L.A.)

I.P.A. officers for 1964-1965 were: President, Dan Tyler Moore (He was first elected to the Presidency in 1963.); Past President, Elizabeth A. Carlson; Vice-President, Edward Wright; Treasurer, Dr. James Montgomery; Secretary, Anita Sky Eyes. There were nine Directors, organized into three classes with staggering term-expiration dates.

There were two "Final Curtain" notes in the March, 1964 issue of TALENT: Harry C. Heffner died at his home in Clyde, Ohio. He had been a former

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Dr Cleo Dawson +

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I.P.A. President and for many years General Program Chairman for I.P.A. conventions. In his early days in the lecture field he was a superintendent for the Redpath Chautauqua (Columbus, Ohio, office)....He joined I.P.A. in 1912 and had been active in I.P.A. affairs for fifty-two years. Elsa Maxwell also died in 1964. She was renowned as a "perpetual party giver," one of the world's most celebrated hostesses.

One of Dan Moore's first jobs when he became the President of I.P.A. was to appoint Betty Carlson (a Past President) Membership Chairman. Among some of the better known new members were Charles Habib Malik of Lebanon, former president of the United Nations General Assembly; Taylor Caldwell, best-selling author; R. Merlin Perkins of TV Zoo Parade fame; Louis Bohmrich, the State Department Foreign Service officer who set up the U. S. delegation to the United Nations. (TALENT, March 1964)

C. E. Jones ("Jonzie"), Editor of TALENT's "Talent Trouper Talk" section, reported on activities of I.P.A. members across the United States; included were news items from I.P.A.'s Regions: Eastern, Western, Central, Mid West.

Daytime programming, to which the Lakeside "Public" was invited, was made up mostly of Auditions (Prevues, Previews). Jackie and Richard Carradine, Chairmen, reported that the 1964 Auditions were most successful; that "the previewers were awarded contracts in volume unknown before." (TALENT, October, 1964)

Evening programming, beginning, usually, at 8:15 PM, consisted of music, (piano, vocal); a report on "Inside Africa," Spanish folk dancers, marionettes (special programming for the young). There was a comprehensive film report on what is happening in southeast Asia. The final night of the convention was a Funfest by a "Galaxy of I.P.A. Stars." And two of America's most "Famous Columnists:" Drew Pearson and Dear Abby. (TALENT July, 1964)

It was decided to put on a "very short and professional" program at each of the evening "Kaffee Klatches," not long enough to hurt the conversation, but just long enough to break the ice and make things more interesting. (TALENT June, 1964)

Dan Tyler Moore, in his report to the I.P.A. membership on the progress of 1964 said the following:

Good administration requires that all problems be arranged in their order of importance and tackled in that order. This carries with it the corollary that admittedly important problems, if they do not fall within the man-hour limitations, must be put in cold storage until the important ones are done. After last year's convention I.P.A.'s most important problems were:

1. Negotiating an arrangement with the Lakeside Association or some similar organization which would release the I.P.A. from its straight-jacket,

give it a reason to use its muscles and encourage it to increase the significance of its yearly convention.

2. To break out of the self-satisfied aura that periodically attacks all great organizations and to recognize that it had to replace those distinguished members who had died by ones equally prestigious or suffer a decline in its unique power position.
3. To make the annual convention more useful to those who attended by: a) getting greater participation on the part of the celebrity bureaus, b) getting better talent for the previews,
4. Make a powerful publicity vehicle out of our annual I.P.A. Award.
5. Brighten up TALENT Magazine.

Since our last convention, all five of these objectives have been substantially achieved. ... I renegotiated the contract between the I.P.A. and the Lakeside Association. The latter has increased its yearly payment by 33 and a third per cent and has agreed in addition to pay the I.P.A. 50 cents for each person who comes into the auditorium during our Saturday night program.

The membership has increased to a total of 485 members.

This is the year that our I.P.A. annual award took a step forward in prestige. Its presentation to Admiral Rickover, the father of the atomic submarine, for his statements on education got our organization world-wide newspaper and T.V. publicity and has had helpful repercussions. The greats of Washington witnessed the presentation of our I.P.A. bowl at a party given at the Washington home of I.P.A. member Drew Pearson and his wife Luvie. ....

In essence our future pretty much boils down to the same five priorities mentioned at the beginning of this report. They are still the most important ones for I.P.A. It is essential to our future that each year there be real progress in every one of these five priorities. (TALENT July, 1964)

At the 1964 convention, Edward Wright was elected President for 1964-1965; Past President was Dan Tyler Moore; Vice-President, Elizabeth Carlson; Treasurer, Anna Blair Miller; Secretary, Anita Sky Eyes.

The Executive Office moved in 1964 to Dan Tyler Moore's home in Cleveland Heights, Ohio. The President's office was in Granville, Ohio. Dan Tyler Moore was named Chairman of the Board and Executive Secretary.

President Edward Wright, in his message to the membership published in the October, 1964 of TALENT, explained the following significant change in the organizational structure:

Surely all felt, along with new and old officers, that we had come to a very important place; namely that we had to make a bigger decision than we have made in ten years; a decision that we could not have even faced in as many years: namely, to select, once again, a fairly paid executive secretary in whose office the work of the organization could be placed.

.....The burdens of office have grown with our membership and the demands of time can no longer be taken for granted by the Board. It was utterly impossible for Dan Moore to repeat what he did last year as President. It had become a serious financial burden. He had, in frank terms, lost a book (which he would have written) because of the time spent on this office.

It was only with a firm understanding on the part of both Dan and myself that we would not accept the responsibilities for the coming year unless a full-time, adequately paid, secretary could be hired. This meant setting up an office, finding someone who was willing and capable to do the work and, equally as important, who KNEW OUR MEMBERS AND OUR PROBLEMS AND GOALS.

At any rate we have taken the step. We seek your cooperation and good will.....Together we can make our I.P.A. of 1964-1965 the meaningful organization it has been for more than half a century and the very Hallmark of distinction for all who love or live by the Platform. (Edward Wright, President; TALENT, October, 1964)

The annual convention of the International Platform Association was held at Lakeside-on-Lake Erie, Ohio July 22 through July 27, 1963.

Elizabeth A. Carlson of Chicago was the organization's president; Delno E. Supplee of Glenside, Pennsylvania was the immediate past president. Dan T. Moore of Cleveland Heights, Ohio was vice president (and in charge of IPA Awards. Other officers included: Eleanor Sikes Peters of Peoria, Illinois, Secretary; Violet A. Brown of Medina, Ohio, executive secretary. The executive office was in Medina, Ohio.

There were five regions: Eastern, Midwest, Central, Southern, Western. Each region had its own president.

Talent magazine, the official publication of the IPA, was published four times a year (in Medina, Ohio); subscription rates were \$1.00 a year.

According to an item in the April, 1963 issue of Talent, "Tears were flowing with happiness at the annual banquet when Harry Heffner was given a 'Life Membership' for having been a member of IPA for 50 years." (1913)

In that same issue, Dan Moore was praised for his continued "efforts to please the young folk with his sail boat rides." Also, that issue reported that Dan's book, Cloak and Cipher was wonderful reading and was a must for every library. Another Dan Moore item: his story, "The Monster Cannon" appeared in the September 8 (1962) issue of Saturday Evening Post. Talent reported that, on August 22, 1962, Dan appeared on Dorothy Fuldheim's TV program on station WEWS, Cleveland. It was a spy warfare program, so he rigged up a harmless bomb which was exploded during the show. No one was injured but most "were nearly frightened to death." (Note: Dorothy Fuldheim joined IPA.)

According to other items in the April 1963 issue of Talent: "One of the main purposes of IPA is to encourage and foster new talent in the platform world. It has always been the practice to provide a sounding board for those persons at the Annual Convention. Matinee Attraction (previews) will be held again this year as in the past....If all goes as we plan, we hope to run PREVIEWES all day...morning and afternoon."

According to an item in that same issue of Talent, "The big news presently

exciting the trade is the news of the success of Hal Holbrook's new Broadway show which almost brings Abraham Lincoln back to life. This new show is a successor to "Mark Twain, Tonight," presented so successfully on Broadway and on tour. Most of us saw Hal and Company do a part of the new epic on the Ed Sullivan show recently." (Quotation from Jonzie's "Talent Trooper Talk," a regular feature in Talent.)

In "Final Curtain," (April, 1963) the following obituaries appeared in Talent:

Harry C. Lombard, super showman and member of IPA for many years, died. Mr. Lombard's career on the platform spanned a period of more than fifty years. In his early years he was a member of the Boston English Opera Company....He and his wife, Lela Fairchild, were one of the platform's greatest successes. They starred on stage, on radio, T.V., Lyceum, Chautauqua, and even in school assembly service....they gave much of their strength to the building of Joy Night, long a feature of the Winona Lake and Lakeside convention.

Maude Willis, 'the Sweetheart of the Lyceum,' died (1962)...As a 'Reader' and interpreter of books and plays she made great appeal to people in all walks of life. She was in such great demand as a Chautauqua and Lyceum entertainer that she would name her own price.

According to Talent Magazine's "Central Region Scuttlebutt" by Vi Brown, James Rhodes, member of Central Region, has become Governor of the State of Ohio. Also, two former presidents of IPA were also elected in Ohio: Tennyson Guyer became State Senator; John W. Brown was elected as Ohio's Lt. Governor.

The 1963 annual convention at Lakeside included the following programs: "Story of Louis Braille," (Marionettes); "Wonderful World of Words," (Literature); "Highlights from Best of Broadway;" Dramatist Eleanor Sikes Peters (IPA's Secretary); "Reptiles, Facts and Fallacies;" "Painting with Sand;" ("the world's only SANDORAMA); "The Why and How of Physical Fitness;" "The World's Foremost Whistling Artist"(Fred Lowery)

Producer Ed Wright of Denison University, Granville, presented at the 1963 convention, "The I.P.A. Variety Night,"...A potpourri of ESTABLISHED and NEW artists which presented a "fast-moving evening of entertainment."

According to a 1963 membership application form, one could join "The Professional Association for Those Engaged in Lecture, Concert and Entertainment Work" for the following fees: Corporate - \$25.00 per year; Active - \$10.00 per year; Associate - Student - \$5.00 per year. (One had to be recommended by two IPA Members only.)

In November, 1963, Columnist Betty Beale, in her "Exclusively Yours" column, wrote the following:

Admiral Hyman Rickover was honored yesterday at a party given by the Drew Pearsons. At a gathering in their Georgetown house, Mrs. Pearson's brother, Dan Moore, who is president of the International Platform Association, presented the atomic (in more ways than one)

Admiral with a silver dish. On it was inscribed: "International Platform Association Award 1963 . To Admiral Hyman Rickover USN. For statement from the platform which most benefited the United States." Then followed the Admiral's single statement that won him the recognition:

Whether we like it or not, education is now our first line of defense and we neglect it at our peril.

Several Ohioans were present at the celebration, including Representative Charles Vanik, Justice and Mrs. Arthur Goldberg, Senator George McGovern, Italian Ambassador Fenoaltea, Kay Halle (Cleveland), and former Senator and Mrs. Earle Clements. (Note: This year's presentation was a "roaring success; it was covered by newspapers and press associations, by TV and Radio; it also appeared in the "Washington Marry-go-Round" of Drew Pearson.)

Dan Tyler Moore was elected President of IPA in the Fall of 1963. He and Vice President Edward Wright, met with Dr. George Beebe in Oberlin regarding the relationship between IPA and the Lakeside Association. Both organizations felt that it was necessary to work out better financial arrangements if IPA was going to continue to hold its annual conventions at Lakeside.

Finally, in 1963, IPA received membership checks for six prominent people:

Winston Churchill, because of his statesmanship.  
Ralph Bunche, Negro leader and diplomat.  
Haile Selassie, "the bravest of the World's rulers."  
Queen Grace of Monaco, because "she overcame the handicap of riches."  
Alfred Lunt and Lynn Fontaine, because "one of their many triumphs was that they had been married 41 years."

The 60th Annual Convention was held at Lakeside-on-Lake Erie, Ohio, July 23-  
July 28.

Elizabeth A. Carlson of Chicago was I.P.A.'s first female President.

Dorothy Fuldheim of Cleveland, Commentator and News Analyst - considered to be  
one of the "best-informed women on the American platform" - spoke on the topic:  
"The Three Great Questions that Face the World."

The I.P.A., dedicated to education by discussion and debate, presented a silver  
bowl to President John F. Kennedy for his historic TV debate with Vice Presi-  
dent Richard Nixon.

The Kaffee Klatch programming each evening of the Convention included impromptu  
entertainment. There was also "Variety Night" with entertainment.

The I.P.A. Board voted to change the name of the PAPA Award to the I.P.A. Award.

I.P.A.'s Vice President, Dan Tyler Moore, appeared on the Today Show. He had  
Just published his book: Cloak and Cipher. On August 22, 1962, Dan appeared  
on Dorothy Fuldheim's TV program on Station WEWS-Cleveland. It was a spy war-  
fare program, so he rigged up a harmless bomb, which exploded during the show.  
Noone was hurt, but most were nearly frightened to death!

A Corporate membership was \$25; Active was \$10; Associate and Student was  
\$5.00 per year.

According to the October, 1959 issue of TALENT, The 57th Convention of the International Platform Association was the "highlight of the entire season at the Chautauqua of the Great Lakes" held in Lakeside, Ohio, August 16 to August 22, 1959.

Members of the I.P.A. who gathered for that Convention "were filled with more enthusiasm than had been seen around these parts in many years. There was a feeling of 'I.P.A. is on the way up' filling every moment of the convention.

..."Once again I.P.A. had entered the hearts of the people by placing before them programs of excellent taste and talent." (TALENT October, 1959)

Programming included: President of I.P.A., Honorable John W. Brown, former Governor and Lieutenant Governor of Ohio, daily Matinee Attractions, Workshops with titles such as, "Immediate Future of the I.P.A., "What Bureaus expect of Talent and What Talent expects of Bureaus," "Public Relations vs Poor Relations." There were many meetings: General Business, School Assembly Managers, Regional Business; there were elections of officers and a Board meeting. There were Koffee Klatch sessions every evening at 10:00 PM.

The annual convention of the International Platform Association was held at Lakeside-on-Lake Erie, Ohio, August 17 through August 23, 1958.

Officers were: President, Dr. Tennyson Guyer; Immediate Past President, J. Herman O'Keefe; Vice President, James M. Scott; Treasurer, Samuel W. Grathwell; Secretary, William G. Bale; Executive Secretary, Dr. Darrell Linder.

There were nine Directors. There were six regions: Eastern, Dixie, Central, Southwest, Mid-West, Western; each region had its own president; each region was given a rebate of 20% from dues paid.

General Convention Chairman was Harry Heffner; Matinee Varieties Chairman was Governor John W. Brown; Registration Chairman was Betty Carlson. PAPA Awards Chairman was George Bailey; Constitution Chairman was Leroy Collins. Convention Coordinator was Mae Guyer. Convention Host was Dr. Herbert Thompson, Manager, Lakeside Association.

The 55th Annual Convention of the I.P.A. was held June 23-June 29 at Lakeside-on-Lake Erie.

Dr. Tennyson Guyer was the organization's President; Dan Tyler Moore was a Platform Manager. Darrell Linder was Executive Secretary.

The Lakeside Hotel, at Lakeside-on-Lake Erie offered rooms with bath at \$5.00 per night. The I.P.A. membership in June of 1957 was 390. The Executive Secretary reported a balance in the treasury of \$1,216.76.

Hal Holbrook, "Mr. Mark Twain," was scheduled to be the Master of Ceremony for the International Frog Jumping Jubilee at Angels Camp, California. Also, he was scheduled to appear on the Ed Sullivan Show.

Shirley Duncan's new book on her travels through Australia came off the press in mid-June.

Some PAPA Award winners in 1957 were: Adventure-Dan T. Moore; Dramatics-Eleanor Sikes Peters; Science-C. E. Jones; Inspiration-Dr. Tennyson Guyer. By way of explanation: The "PAPA" Award - The Platform Award for Performance Achievement - was initiated in 1957 to recognize the outstanding I.P.A. platform personalities of the year.

At this time in the history of I.P.A., the membership was divided into regions throughout the United States: I. EASTERN REGION; II. CENTRAL REGION; III. DIXIE REGION; IV. MID-WESTERN REGION; V. SOUTH WEST REGION; VI. WESTERN REGION.

Membership in the organization was open to: "Any person directly or indirectly engaged in, or supporting lecture, concert, or entertainment activities, who is of good moral character. You must be recommended by two I.P.A. members in good standing, and be then approved by the Board of Directors." Types of membership were: Active (\$10.00 Dues); Associate (\$5.00 per year dues. Non-Voting.); Student (\$3.00 per year. Non-Voting and non-office-holding); Corporate (\$25.00 per year); Life Member (\$100 - all benefits for life); Honorary - Selective and exclusive membership awarded for distinction in related fields, or for meritorious services to I.P.A.

In a membership directory issued in 1957, President Tennyson Guyer had this to say about the membership:

Within our fellowship true artistry finds its fullest expression. Talent and management join in mutual concert. The honest optimism of platform people for a brighter tomorrow, is unequalled anywhere on earth.

...The future looms promising for the Platform to come into its golden age. As we enlarge our numbers and increase our latitude, may we maintain our lofty tradition and keep faith with our unceasing objective of audience enrichment and human betterment. May the years ahead be rewarding to you all.

stuff, mice, dust and all, and carted it back to Iowa City.

Harvard University has a good collection of real old circulars... The University of Michigan has started to gather material on dramatic readers and play companies that toured the Chautauquas. More and more it is being recognized that Chautauqua was not only an American phenomena, but was also a great adult educational movement. Collectors of Platform Americana should guard their material well.

Forty-Five Years Ago - 1952

121 Years Old

The 50th Annual I.P.A. Convention - the Golden Jubilee - was held in Lakeside, Ohio.

I.P.A. became an Ohio Corporation. George W. Bailey was elected of I.P.A., replacing Harry Byrd Kline. Some of President Bailey's goals for the year were: I.P.A. would be STRONG in membership, be USEFUL, be HAPPY.

General Douglas MacArthur was the first person selected as the recipient of the William Oatis Award for distinguished service in the cause of freedom.

Retiring I.P.A. President, Harry Byrd Kline, reported that during his year in office he had: spent 78 days traveling 25,000 miles for I.P.A.; visited four Regional meetings; spent enough of his personal funds "to buy a Cadillac." His goals and activities included: 1. The transition to a full-time Executive Secretary (voted upon in 1949); 2. A Code of Ethics presenting standards for I.P.A.'s professional relationships; 3. Increased membership of 200 new members; 4. Adoption of a Membership Classification; 5. The Constitution, revised by Grover Tilden Davis and his committee was adopted; 6. Emphasis upon Association-wide participation of the members in its activities was made; 7. The importance of the Regionals was stressed; 8. A Washington Speakers Conference in Public Affairs was set up. (The first such conference sponsored by the Association was held in 1924. James B. Pond promoted two, and Drew Pearson promoted one in 1950. The next one would be held February 12-13, 1953 at the Mayflower Hotel in Washington, D. C.)

Retiring President Harry Byrd Kline said, "The days of Chautauqua and Lyceum, though green in memory, are gone. The form changes, but the substance remains. This is the day of community concert and lecture courses, school assemblies, television."

One of the most inspiring events of the Jubilee Convention at Lakeside took place at the last general business meeting of the Association. It was evident that, with a deficit facing I.P.A., additional funds would be necessary to carry on a successful program. Spontaneously, a wave of tangible loyalty seemed to sweep over the group. Someone suggested that a fund of \$5,000 be raised to cover the deficit; the idea caught on rapidly. In a matter of minutes, members all over Orchestra Hall were on their feet to make their pledges to what came to be called the I.P.A. Fund.

In looking forward fifty years to the Centennial Convention in 2002 of I.P.A., Harry Byrd Kline projected:

Perhaps the annual convention would be held in rotation on different continents. 'The next fifty years should witness the maturing of the next-door-neighbor spirit throughout the world.'

In 2002 almost all nations should have facilities for strong platform activity. Speakers will discuss politics, economics, and culture in terms of one world rather than national areas.

Laughter should ring more merrily in 2002 than in 1952.

American men in 2002 should be dressed vastly more comfortably and attractively than today (1952).

The program will include music, speaking, entertainment.

In 2002, television can present a man's moving picture and voice to billions of persons simultaneously. However, mankind will still depend upon the platform with its unique and priceless possession - the flesh and blood presence of a personality - as the most satisfactory and successful since the first convention in 1903 has proved a tremendous aid to the platform. The airplane enables platformists to fill schedules that once would have been considered fantastic.

In 2002 We shall have conservatives and radicals. Public address systems will enable platformists to appear before gigantic audiences.

The platform, on an international scale, will entertain, inform, inspire. The platform will be the forum, then as today, for the free discussion of opposing philosophies and theories.

Fifty Years Ago - 1948

117 Years Old

Note: The International Platform Association Retrospectives Editor has no materials available for this year. If anyone can share this part of our history with us, we would appreciate your doing so. Give to Luvie Owens, Bob Leiman, or Eleanor Whitehead.

Fifty Years Ago - 1947

116 Years Old

The 45th Annual Convention of the International Lyceum Association (ILA) was held in Lakeside-on-Lake Erie.

At this convention, the name of the organization was changed to the International Platform Association. The new constitution and by-laws were presented.

The object of the association was declared to be the improvement of the lecture, concert and entertainment fields, and the increased welfare of those engaged therein.

Harry P. Heffner was elected President for the 1947-1948 year.

Among those names listed in the 1947-1948 Membership Roster were: Drew Pearson of Washington, D. C., and Edward A. Wright of Granville, Ohio.

Fifty-Five Years Ago - 1943

112 Years Old

"The Lakeside Festival," an all-star program by noted speakers, stage and concert artists was presented in connection with the annual convention of the International Lyceum Association (Please note name). The Festival was held August 30 through September 4, 1943, at Lakeside-on Lake Erie, Ohio.

The program included: Harry Foster Welch, the original Popeye, the man with a thousand voices; an address by Mr. G. H. Parrick, National Director of the American Red Cross; Musicians and Drama Artists Breakfast, under the direction of Cleo Dawson; Drew Pearson, newspaper columnist and radio commentator: "The Washington Merry-Go-Round." There was also the annual banquet and the Great Joy Night Program under the direction of Howard Tooley with 100 stars of platform, stage and radio. Frank Preston Johnson was the Director of Platform.

Season Tickets admitting to ALL Festival Programs cost \$2.50; single admission to Night Programs was 50 cents - to Morning and Afternoon Programs 25 cents.

Drew Pearson was described in "Who's Who on the Lakeside Festival" as being, "The son of the late Dr. Paul M. Pearson, one of the founders of the I.L.A. Drew Pearson was virtually brought up in the Lyceum and Chautauqua.

International Lyceum Association's permanent headquarters were at 542 North Rush Street, Chicago, Illinois. Officers included: President, Howard Higgins; Vice-Presidents, David S. Cook, James S. Lombard, Russell T. Neville, J. F. Alexander; Secretary, Glenn L. Morris; Treasurer, Elliott James. Executive Secretary was Caroline L. McCartney.

In the May, 1943 issue of Talent (Published quarterly by the International Lyceum Association, Established in 1903, "The professional organization of workers in the field of popular education") was a letter of significance from President Franklin D. Roosevelt. The letter, dated April 29, 1943, was

Fifty-Five Years Ago - 1943

addressed to Mr. Howard Higgins, President of the International Lyceum Association. Portions of that letter are quoted below:

The American people are eager to hear and absorb new ideas on world affairs. They have, therefore, a vital interest in every phase of the conflict of principles and policies which rends society in a global war today.

Only by a knowledge of the causes underlying this conflict can thoughtful citizens formulate their ideas concerning means of maintaining future peace and evaluating the shape of things to come. The lecture platform affords an excellent medium for the dissemination of ideas and opinions, particularly in times of national crisis...

I am very glad to add my word of commendation to the effort which the International Lyceum Association is making in contributing to the great pool of popular knowledge and understanding that will be so essential in making articulate the thinking of the post war world. Your organization can make a fine contribution toward that knowledge and understanding.

Very sincerely yours,  
Franklin D. Roosevelt

In addition to the letter to I.L.A.'s President Higgins, President Roosevelt addressed the following letter to Lowell Thomas, president of the American Platform Guild:

Dear Lowell:

Since the days of the Lyceum, the lecture platform has been an indispensable agency of popular education. In times of national crisis it has given people through the land, in every city, town and village, the facts they needed to know. I am delighted to hear that, under the leadership of the American Platform Guild, speakers and lecturers are preparing again to render this great national service.

To this end the American Platform should be recognized as an integral part of the war effort.

Very sincerely yours,  
Franklin D. Roosevelt

(Note: More than eighty-one years ago, during World War I., President Woodrow Wilson wrote a letter to Mr. Montaville Flowers, then President of the International Lyceum Association, which also commended the I.L.A. for its patriotism in being an integral part of the national defense. The letter was dated December 14, 1917.)

September 3, 1943 was the fortieth birthday of the International Lyceum Association!

Fifty-Five Years Ago - 1942

111 Years Old

The 40th Annual Convention of the International Lyceum Association was held at Lakeside-on-Lake Erie, Ohio August 31 to September 5, 1942.

This was the first convention held since the U. S. of America entered World War II. Attendance was smaller than it had been for years due to tire and gasoline problems.

Herbert Petrie was President of the ILA; Frank Preston Johnson, Chairman of the Editorial Board of Talent. Howard Higgins was elected President for 1942-1943.

The annual convention of The International Lyceum Association was held at Lakeside-on-Lake-Erie, Ohio August 29 through September 3, 1938.

According to Talent, The I. L. A. News, "Some changes have been made in the convention routine. The Travel and Adventure hour will be held at ten o'clock each morning. This earlier hour will permit the Association to hold its business sessions before luncheon and allow the early afternoon for 'visiting.' ... Talent hearings will be held at the close of each afternoon program."

Program notes: "Col. M. Thomas Tchou, former private secretary to General Chiang Kai-shek, and for three years Director of the Labor Department of the Chinese Government, has been secured for an address at the convention. Also, George Samuel Kendall will present the gleanings of twenty years of research and 200,000 miles of travel in his illustrated lecture: "The Greatest Things of the Ancient World." Probably the high spots in his address will be reproductions of the first pictures taken of King Tut Aunk Amen's tomb and its treasures. Dr. Howard Carter, discoverer of the tomb, made it possible for Mr. Kendall to reproduce in natural color the priceless photographs taken when the tomb was entered for the first time since it was sealed on its royal occupant thousands of years ago." (Talent, August, 1938)

Rooms in Lakeside's hotels were bargains: A room without bath (single) was \$1.50 up (with bath, \$2.75 up). Rooms without bath (double) were \$2.50 up; Rooms with bath (double) were \$3.75 up. Moreover, members of the I.L.A. were given a 20 to 25% discount.

The thought was expressed that good papers prepared beforehand by members and read at the business conferences might be of vital interest to all members of the I.L.A. Some suggested topics were: "How to Build a Good Program," "The Fine Art of Selling," "Ideas for Getting Out Crowds for Night Performances," "Fitting the Program to the Curricula," "Voice Re-enforcement and Public Address Problems of the Lyceum Stage."

Frank Preston Johnson was President of the I.L.A. for the 1937-1938 year. Grover Filden Davis of Cincinnati, Ohio, was elected President for the 1938-1939 Year. Members of the Board of Directors were elected for three years.

According to the February, 1938 issue of Talent, Elias Day, a charter member of the I.L.A., and one of the best entertainers of his time, died. "Elias Day is credited with introducing the grease paint type of entertainment into the Lyceum." Another item: "February 13 marked G. LeRoy Collins' 25th anniversary in the Lyceum Business." (He became active in 1913!)

The May, 1938 issue of Talent contained several items of special interest. They are quoted, as follows:

Wednesday, April 13, 1938, was Lyceum and Chautauqua night in the South Gardens of Hotel Astor, New York City, when ninety-five former Lyceum and Chautauqua stars and workers got together..... Lowell Thomas, as master of ceremonies was in rare form.

Literary critics of the metropolitan press are unanimous in their belief that Gay MacLaren has made a real contribution to American social history in her rollicking story of Chautauqua, "Morally We Roll Along." .. Those of us who "rolled along" on the old Chautauqua trails will read this fascinating story with nostalgic delight. Up from the vanished years come the familiar forms of our fellow troupers of the big brown tops. They all live again in the pages of this story..... The author points the belated finger of ridicule at some unsavory phases of Chautauqua - belated, because this should have been done by someone on the inside while Chautauqua was still a going concern...But it also brought national figures, outstanding public personalities and, occasionally, great artists to isolated rural communities. To Chautauqua falls the unique distinction of having originated the nation-wide movement for adult education...it was a mighty medium for the interpretation of the American dream....it was important for land-locked people who were hungry for entertainment and self-improvement.....For the audiences to whom life was otherwise drab and empty, Chautauqua meant inspiration and culture and delight.

Countless hearts of those who served in Lyceum and Chautauqua for the past three decades, were deeply saddened at the news of the passing of one of its best loved personalities, Dr. Paul M. Pearson. He was the founder of the Swarthmore Chautauquas, Governor of the Virgin Islands under two presidents, and three times president of the International Lyceum Association.

For a number of years Dr. Pearson was editor and publisher of Talent, the first organ of the lyceum profession. He was also a lecturer of note. In 1911, while he was professor of public speaking at Swarthmore College, he conceived the idea of promoting Chautauquas in the East. In 1912 the Swarthmore Chautauqua System served 41 towns. A dozen years later Swarthmore had more than a thousand towns and 43,000 guarantors. It was one of the largest and most important Chautauqua systems.

Probably no Chautauqua manager was more active in the International Lyceum and Chautauqua Association than Dr. Pearson. (He was the Father of Drew Pearson.)

An article, entitled, "Plea to Revive American Lyceum," appeared in the October, 1938 issue of Talent. It is highlighted and quoted below:

A revival of the American Lyceum was the theme of the address given before the Lakeside convention of the International Lyceum Association by President Frank P. Johnson.

Mr. Johnson asserted that during the past year more speeches have been given for pay and more artist courses have been in operation than in any year of platform history. He pointed out

however, that the Town Hall courses, the public forums, and the artist series have been confined for the most part to the large cities. The county seat towns and the smaller cities, once the stronghold of the Lyceum, must now depend upon the motion picture show and the radio for public entertainment.

'A study of Lyceum history,' declared Mr. Johnson, 'shows that its periods of power and influence were in the controversial eras of our national life. It was born during the slavery agitation of the 1850's; it flourished during the troublesome days that followed the Civil War, and reached its zenith as a moulder of public thought in the early days of the progressive movement in politics. Our country today is in the midst of a great transitional era. Its social, economic, and political institutions are undergoing far-reaching changes. People, everywhere, are anxious to discuss these changes under competent and qualified leadership. The radio can never meet this need. The radio is a SINGLE-LANE medium. It gives the audience no opportunity (with the exception of such programs as Town Hall) to challenge the speaker and force him to defend his position. There is a danger that radio presentations may be corruptive of public thought because they are utterly and completely one-sided.'

Mr. Johnson reminded the convention that less than twenty years ago every small town in America had an annual Lyceum course, and expressed the opinion that if the Lyceum filled any legitimate community need at that time, there must be a place for it today. He contends that the time is ripe for a genuine Lyceum revival, and that the great need is organization.

'The American Lyceum,' concluded Mr. Johnson, 'was once a movement with a purpose and an obligation. It was born of democratic necessity out of the lives of great and sincere men - a platform for the freer expression of the American spirit. There will be a place for music, drama, and the spoken word so long as civilization endures. The Lyceum was once a mighty medium for delivering such cultural products to the American community. The time has come for this institution to assume its old leadership in the field of adult education. Every member of this Association should make it his business to discuss Lyceum revival with school men, clergymen, and community leaders during the coming year.'

I. L. A. Officers for 1938-1939 were elected at the convention. Grover Tilden Davis of Cincinnati, Ohio was elected President.

The 35th Annual Convention of the International Lyceum Association was held at Lakeside-on-Lake Erie, Ohio August 30 to September 4.

There were many hits on the program. "The intense heat of Lakeside did not seem to bother the talent at all. The old-timers thought they were doing Chautauqua time again under the big brown tents."

The Association's permanent headquarters were in the Auditorium Hotel in Chicago.

Frank Preston Johnson was elected President for the 1937-38 year; there were nine directors.

Season tickets (six evening programs, five morning, five afternoon programs) cost \$2.25. A room without bath (single) was available at Hotel Lakeside for \$1.50 and up. Rooms with bath (double) were \$3.75 and up. However, IIA members were given a 25% discount if they stayed for three or more nights.

The IIA felt that there were many important problems that should be discussed at the business meeting. For example, some definite action should be taken to avoid any dangers of sit-down strikes. Also, the feeling was that the Platform should be made more inviting to new talent.

Edgar Bergen, a new headliner in radio and motion picture circles, and one of the highest-paid performers in the entertainment world, toured the Chicago-Redpath Chautauqua Circuit a few years ago.

Sixty-Five Years Ago - 1932

101 Years Old

The 30th Annual Convention of the International Lyceum Chautauqua Association  
was held August 29 to September 3, 1932 at Lakeside-on-Lake Erie, Ohio.

Sixty-Five Years Ago - 1933

112 Years Old

The annual convention of The International Lyceum Association was held at Lakeside-on-Lake Erie, Ohio August 28, 1933 through September 2, 1933.

Throughout the convention, the program was divided each day to include the following: The Hour of Art, Literature and Drama; The Hour of Inspiration and Present Day Problems; Stuntfest - Impromptu fun-making by I. L. A. members; daily business sessions.

The Hour of Art, Literature and Drama included: Travelogs, sketching, a dance concert, music, farce-comedy, theatre in the country, etc.

The Hour of Inspiration and Present Day Problems included: A Humorist, a lecture by an economist on "Our Absurd Money System," "Our Economic Dilemma" by William Rainey Bennett, humorist. Also scheduled was, "The Spirit of The I.L.A."- a program dedicated to former presidents of the I.L.A.

There was the annual banquet followed by Joy Night - a Howard Tooley Production with a superb cast of almost a hundred I.L.A. stars.

Permanent I.L.A. headquarters were in the Hotel Lorraine, Chicago. Carl E. Backman was President.

Seventy Years Ago - 1928

107 Years Old

The annual convention of the International Lyceum and Chautauqua Association was held at Winona Lake, Indiana, September 4-7, 1928.

Convention programming included music (a comic opera, a harpist, sacred music, musical impressions of Spain, the Chicago Concert Company, etc.); lectures, a daily business meetings, presentation of papers followed by discussions, a class luncheon, and the banquet. Each evening there was a reception and a "frolic." A Gala Night Program was a musical comedy, "In Hot Tamale Land," with special scenery, costumes, and a chorus of 40 people.

Convention lectures included the following: "What we Can Learn from Pigeons," "It's a Long Way to Tipperary," "This Way Up," "The Soul of the Holy Land," "How May Lecturers Keep from Becoming Stale?"

George G. Whitehead was the President of the I.L.C.A. in 1928.

An article, written by Ralph Parlette, appeared in The Lyceum Magazine and Leadership (September, 1928) entitled, "First Chautauqua Going and Growing" It asked, "Why Do 50,000 people go to Chautauqua, New York, this summer?" It answered, "Because Chautauqua still holds to religion and education and yet keeps up-to-date with airplanes, golf, symphonies, wading pools."

Excerpts of that article follow:

Somehow the feeling grows on me that if the local chautauquas have lately languished anywhere, it is the fault of the chautauqua promoters themselves. We haven't "sold" Chautauqua rightly.

The first Chautauqua is booming...The chautauquas over the land try to fill the community without first getting them to let go and open up.

Very few can go to Chautauqua, New York. Or to Winona Lake, or Bay View, or Lakeside. But I believe every community with a few leaders can be turned into another Chautauqua for a week by having a Rest and Recreation Week when the chautauqua program is given. Let the churches, schools, Rotary, Kiwanis, commercial, women's and other clubs, the Boy Scouts, and Campfire Girls declare a Rest and Recreation Week.

If we can do this in any community, we have it ready for a real chautauqua, with programs of good lectures, music, drama and entertainment.

How can we "sell" Chautauqua to the public before we've "sold" it to ourselves? Isn't it time to go back to the original Chautauqua and relearn our lesson?

...The chautauquas over the land have had tough sledding of late years. They have had to yell to compete with movies, radio, phonographs, picture-papers, and now the speakies are coming.

...Chautauqua kept up with the changes...they were the summer educational center; they developed the first reading courses. They brought the religious cultured people together and brought the leaders to speak to them....They made Chautauqua a great music center...There are time-honored annual events like the Annual Prize Spelling Match, dramatic performances; an Institute of International Relations was held. They have courses of study and the work is accredited for degrees in New York and other leading universities.

It costs about a half-million dollars to run Chautauqua a summer season. It is one of the best invested half-million I know of anywhere. Seven Presidents of the United States have visited Chautauqua, and the greatest figures of modern history have spoken from its platform. Edward Everet Hale said, "Until you have spent a week at Chautauqua you do not know your own country."

In every community there are people of the Chautauqua mind. It remains for our lyceum and chautauqua managers to hold and increase their interest by the progressive methods that have kept Chautauqua on the map these parlous times. A hundred will patronize the local platform where one can make the pleasant pilgrimage to the Chautauqua by the lake-of-the-sack-tied-in-the-middle.

#### Seventy-Five Years Ago - 1923

102 Years Old

There is no publication available to the IPA Retrospectives Editor.

#### Eighty Years Ago - 1918

97 Years Old

In the fall of 1918 the Lyceum Committee discussed "whether the course should be held this year on account of the war, and it was decided to continue as usual." The question caused much less stir than a discussion the next year on whether to buy a moving picture machine. The \$175 was finally voted, with weekly photoplays to raise the money...technology was also shaping a society of elaborate entertainments, sophisticated audiences and easy travel. (Source unknown)

**IPA Black and White Photos 8x11**  
**LAKESIDE YEARS**

done

<b>Photo Number</b>	<b>Names of people in picture identified</b>
#2	Lou Latour Jackie Lord Barbra Black
#5	Anita Sky Eyes - right Peter Reigh - 3rd from right
#8	Dan Moore
#10	Bill Skadden - Far right
#14	Tennyson Guyer - White Jacket Former Congressman - deceased
#16	Anne Grimes
#17	George Bailey - Standing - far left Rickie Hoyt - Dark Dress - center
#18	Tennyson Guyer
#19	Tennyson Guyer Rickie Hoyt
#26	Tennyson Guyer - center
#27	Dan Moore Rickie Boasberg Hoyt - Short ladt turning left Betty Carlson
#29	Dan Moore
#30	Orville G. Fitzgerald - Man Applauding - Pittsburg, Pa. Betty Carlson
#31	Dan Moore
#34	Nicholas Gonzaloes De Mendoza - 2nd from left Paula Bishop - 4th from left Bob Christopher - far end of table on right Doraine Lucas - toward front Ellis Lucas - toward front
#35	Rosa Lobe Sam Lobe Dan Moore Ricklie Boasberg Hoyt Harlowe Hoyt
#36	Eleanor Skyes Pefier - 3rd from left Dan Tyler Moore Betty Carlson
#37	Sam Lobe Rosa Lobe - Rikki Hoyt - Left with cup
#38	Dan T. Moore - Microphone Betty Carlson
#41	Betty Carlson - beside Dan T. Moore Eleanor Skyes Pefus Harry Higgins - 4th from right

#42

Dan T. Moore

#44

Betty Carlson - beside

#46

Anita Sky Eyes - 2nd from right

Elleen Hall



INTERNATIONAL PLATFORM ASSOCIATION 1959



Mid-Winter Conference  
Chicago



7



↓  
Jackie Lord

↓  
Barbara Black

*Lou  
Latoor?*



Gibbs Studio Lakeside, Ohio

9-195-15

AVERY<sup>®</sup>  
PV119E



Bottom Pic

4th from Right

Anita Sky Eyes

3rd from right

Peter Reich

4

↓  
Dan Moore





Hoover Photo Mart  
Lakeside, Ohio





8



TOP Pic  
Far RIGHT  
BILL Skadden

AVERY®  
PV119E



10



11



12

AVERT<sup>®</sup>  
PV119E



13

8150-4

Gilbe Studio Lakeside, Ohio



far right - white jacket  
Tennyson Guyer  
Findlay, Ohio  
(former Congressman -  
deceased)

DAVID  
WHEELER

EVERETT  
PV119E



13

8150-4

Globe Studio Lakewood, Ohio

AVERY<sup>®</sup>  
PV119E



15

Goldschmidt Lakeside, Ohio 8150-15



8150-32

Gilda Suda

Lorainde Ohio

ANNIE GARDNER

16

19



Globe Studio Lakewood, Ohio

8150-24

DAVIDE WARE

far left - standing  
George Bailey

RICKIE HOYT (dark dress,  
centre)

EVERY  
PV118



right -  
Tennyson Guyer



2nd from right  
"Tenny" Guyer  
LEFT- RICKIE HOYT



88

8150-65

Gibbi Studio

Lakeside, Ohio

20



Globe Studio Lakeland, Ohio 8150-67

SAVING  
WASHING



ll

9.1954

Gibb Studio Lakeside, Ohio

43



Gibbs Studio Lakeside, Ohio

9-915-6

DAVID WEISS

24



9.195-26

Gibbs Studio Lakeside, Ohio

SALES  
WATER



9-195-27

Gibb Studio Lakeland, Ohio



26

9-195-29

Gibb Studio Lakeside, Ohio

Center  
Tennyson Guyer

SAVING  
WALSH



Den Moore  
Short lady turning left  
RICKLIE Boasberg Hoyt  
BETTY CARLSON (between them)

27

Hoover Photo - Lakeside Dan Moore

86



Hoover Photo - Lakeside

LOUIS WEISS



29

Banquet

ANNUAL BANQUET



Man applauding -  
Orville G. Fitzgerald  
(Pittsburgh, PA)

BETTY CARLSON, at microphone.



Heaver Photo - Lakeside

Dan Morro



39

Hoover Photo Lakeside

DUPRE WELLS



33



2nd from L -  
Nicholas Gonzales de Mendoza  
4th from L - Paula Bishop  
Far End of table on right -  
BOB CHRISTOPHER  
Then Doraine Lucas (toward front)  
Ellis Lucas ( " )

New Members

New Members

DAVID WEBER

Rosa Lobe Sam Lobe  
Dan Moore  
Rickie Boasberg Hoyt  
Hardowe Hoyt



35

Hoover Photo - Lake side

Dan Moore

ROSA LOBE



216

Eleanor Sykes Peters  
~~2~~ (3rd from left)  
Dan Tyler Moor  
center.  
Betty Carlson ?

↓  
DUMMAOORA

SAFETY  
VARIABLE



37

Hoover Photo Mart - Lakeside

SAM + ROSA LOBE  
(lower right)

RIKKI HOYT  
(left w cup)



Dan T. Moore at microphone.  
Betty Carlson? at left

38

0-197-10

39



1-234-15

WALLACE WELLS



Hoover Photo - Lake Side



Betty Carlson (beside)  
Dan T Moore (beside)  
Eleanor Sykes Petus.  
(6th from Rt.)  
Harry Higgins (4th from Rt.)



Dan T. Moore (extreme right)  
Betty Carlson "



53

SAJHE  
WEDDING



*Shy Eyes  
2nd from Rth.*

44

SKY - Eyes

45

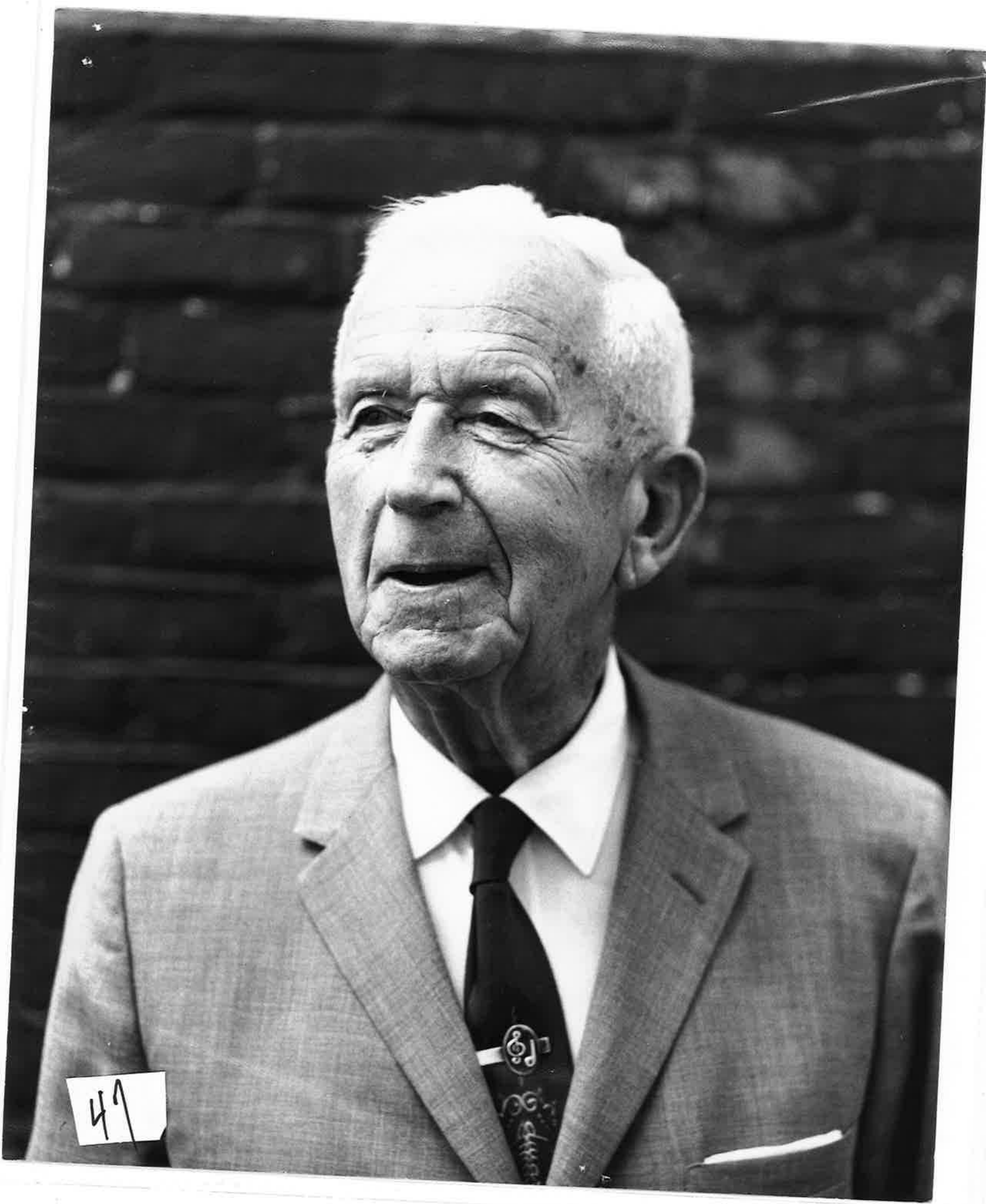


MAIZE  
WELL

AVERY<sup>co</sup>  
PV119E



46



SAFETY  
KODAK

10  
5  
1