## **Georgetown Cash**

Paper Money Backed by Minted Silver



**Georgetown Cash is printed paper money redeemable for minted silver.** Designed as a merchant loyalty programs, restaurants can give out the banknotes as a bonus for dining, and patrons can redeem for specials and bonuses.

#GeorgetownCash is the hashtag at Twitter where restaurants can share their daily specials and discount offers. Diners can follow <a href="https://www.Twitter.com/GeorgetownCash">www.Twitter.com/GeorgetownCash</a> where we re-tweet the offers. For example Clyde's could announce their two-for-one lobster specials.

Diners earn Georgetown Cash for ordering qualifying dinners. Then use the Georgetown Cash for rewards like desserts or special coffees – and can use their Georgetown Cash at any participating restaurant. This universal acceptance can bring more diners to all of Georgetown's restaurants – Loyalty to the community. (Or save their Georgetown Cash to redeem for minted silver.)

Georgetown Cash is part of the trend of "Community Currency," – where new forms of currency emerge to serve communities. Two examples are Berkshares in Massachusetts and Ithaca Hours in New York. Both received wide acceptance and became alternate means of exchange – doing so without credit card fees!



Who stands behind the Georgetown Dollar? Mitchell P. Davis' International Platform Association CEO is the sponsor. He says: "Freedom of Speech must include the freedom to create a means of financial exchange. The issuance of our silver-backed one-gram notes is just that – to foster freedom of exchange. We've got the silver on deposit to back every banknote issued, and I personally stand behind them."

International Platform Association -- www.InternationalPlatform.org -- (202) 333-5000.