

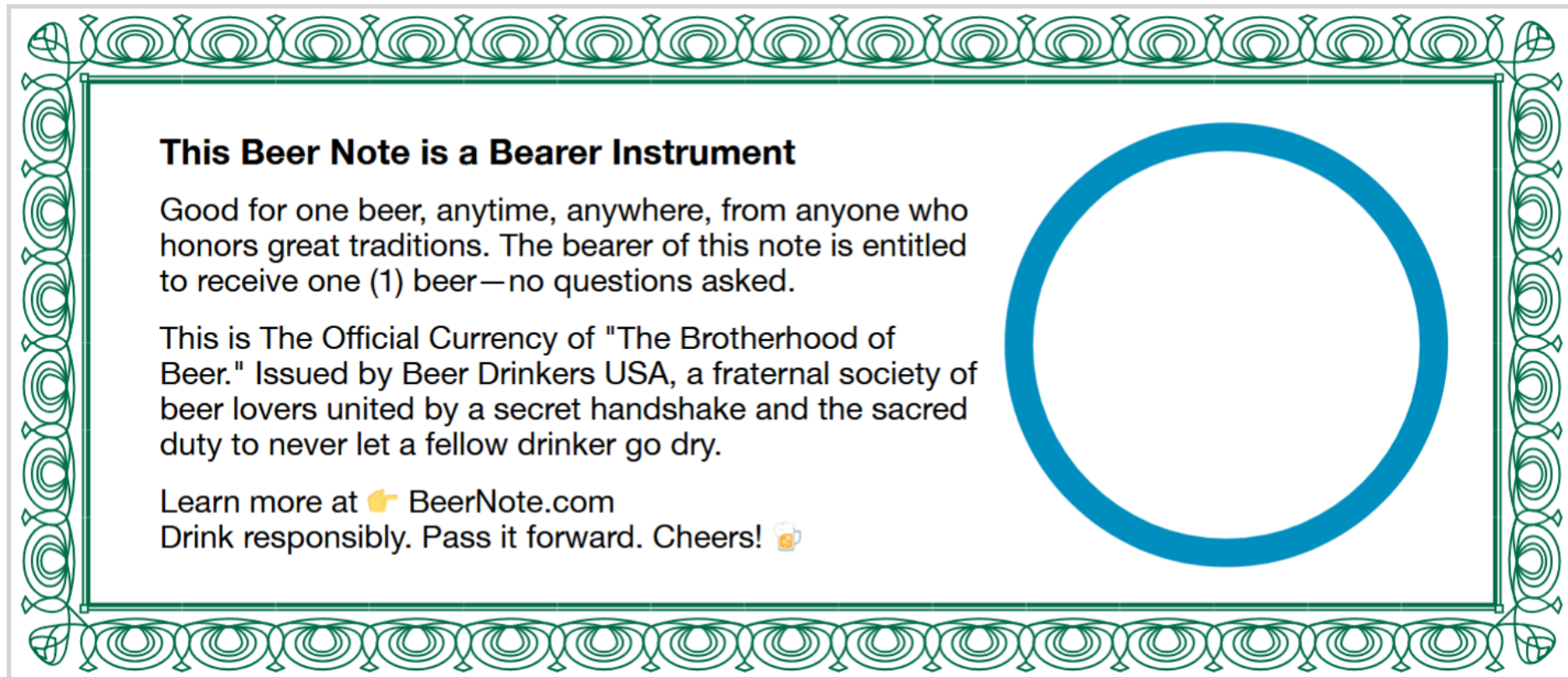
Beer Lovers of America “Beer Note”

For member convenience this beer note may be printed for personal use.

Perfect for using to moderate drinking at parties & events.

Many restaurants and taverns may accept these notes for a free beer – always ask before ordering – the best way to get them to accept is to ask with bravado as if this they already accept it, and not be a deadbeat just wanting a free beer, but asking if you can get a free beer with purchase of a meal.

Brewers are invited to license use of these graphics – see reverse.



These graphics are available for licensed use by restaurants, taverns, brewers and others. You can print your company name in the circle to personalize for your business. Contact Mitchell P. Davis, The Exchequer @ ExpertClick@Gmail.com or (202) 333-5000 for rates. Uses include:

Event Promotions

- **Concerts & Festivals:** Include beer notes with admission to boost ticket sales and showcase new brews.
- **Sports Venues:** Offer “first beer free” coupons to early arrivals to encourage on-time attendance and improve the fan experience.

Collaborative Marketing

- **Restaurant & Brewery Partnerships:** Distribute beer notes at local restaurants, redeemable at breweries.
- **Hotel Packages:** Include beer coupons to promote local tourism and brewery visits.

Holiday & Seasonal Promotions

- **Festive Events:** Give away beer notes at Oktoberfest, St. Patrick’s Day, and Beer Week to draw crowds.
- **New Releases:** Offer limited beer notes for free or early tastings of new brews.

Customer Recovery/Apology Beer Notes:

- Win back disappointed customers with a free drink and a chance to try again.