

FOR IMMEDIATE RELEASE



RadioTour.com Announces Partnership Between SpecialGuests.com and ExpertClick.com

One purchase now gives radio-worthy experts a bundled, full-service media visibility package

GREENSBORO, N.C. and HICKORY, N.C. — RadioTour.com today announced a new partnership between SpecialGuests.com and ExpertClick.com, creating a bundled media service for experts who are ready to be interviewed on radio, podcasts, streaming shows and news programs.

With one purchase, qualified experts can now receive both services in one easy, full-service offering. The package combines professional radio-tour style outreach through SpecialGuests.com with the online press room, news release, expert profile and search visibility tools of ExpertClick.com.

"Many experts are excellent on the air, but they need both bookings and a permanent online media platform," said Mitchell P. Davis, Editor and Publisher of ExpertClick.com. "This partnership gives radio-worthy experts a stronger package: outreach, credibility, search visibility and news distribution."

Jerry McGlothlin, founder of SpecialGuests.com, said the combined offering simplifies media outreach for experts seeking national exposure.

"This gives qualified experts a turnkey media visibility system," McGlothlin said.

"We help put them in front of audiences while ExpertClick helps make sure journalists, producers and search engines can continue finding them long after the interview airs."

The new bundled offering is designed for authors, attorneys, physicians, financial experts, public policy analysts, business leaders, nonprofit spokespeople and other qualified commentators who want to be found, booked and quoted.

Benefits include:

- One simple purchase for both services
- Radio and podcast booking support
- ExpertClick online press room
- News release visibility
- Searchable expert profile
- Media credibility page
- Greater exposure to journalists, producers and hosts

RadioTour.com will serve as the presentation and campaign hub for the bundled program.

About SpecialGuests.com

SpecialGuests.com helps experts, authors and commentators obtain media interviews on radio, podcast and broadcast platforms.

About ExpertClick.com

ExpertClick.com publishes the Yearbook of Experts, Authorities & Spokespersons and provides online press rooms, news release distribution and searchable expert profiles for journalists and media professionals.

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