



OldTowner™ Newspaper

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International Platform Association® to hold 187th annual
meeting on Wednesday, July 12, 2017.
Venue is The Lyceum, Alexandria's history museum.

Agenda:

- 1) Annual business meeting.
- 2) Demo of the new IPA website -- this will be the first public presentation of it.
- 3) Networking & Buffet.
- 4) Speakers Ladder.
- 5) Presentations for venture capital investors. Our version of "Shark Tank."

It will be at the Lyceum at: 201 S Washington St, Alexandria, VA.

- There will be the annual association business meeting at 5 PM.
- The new IPA website will premiere at 5:15 PM
- Networking and buffet between 5:30 PM to 6:00 PM
- Speakers Ladder from 6:00 PM to 7:00 PM
- New business seeking seed funding 7:00 PM
- Adjourn 7:30 PM

This time of day is being chosen to:

- *** Allow members who prefer not to travel at night to drive and get home before sunset.
- *** Allow professionals to come for either the business meeting at 5 PM or the ladder at 6 PM, and not cut into their day or evening.
- *** Allow out of town people to make it a day trip. Reagan National Airport is 11 minutes away.

About the Speakers Ladder Contest - where 12 speakers each get five minutes, registration is by invitation of IPA, and several places are already taken by top speakers bureaus for their hot new talent. Speakers interested in platform time should apply ASAP. Call Mitchell P. Davis, IPA Director General at (202) 333-5000.

Who will attend? Postal invitations are being sent to more than 500 CEO's and association and corporate meeting planners from Virginia, Maryland and the District of Columbia. Plus many IPA members and business associates of Mr. Davis from his www.ExpertClick.com expert referral web site.

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Contact: Mitchell Davis, IPA Director General
International Platform Association®
211 N Union St, Alexandria, VA 22314

Platform® Office: Toll-Free: 1-800-KEYNOTE Main Phone: (202)333-5000. Text: (202)864-9420

MASTHEAD and publication information: Volume #1, Edition #2 May 15, 2017

What is The Oldtowner? The Oldtowner Newspaper is an official publication of the International Platform Association®. It is designed to promote the association's 187th annual meeting to held on July 12th at Alexandria's Lyceum. See more about the association and the Lyceum on the back cover of this issue.

Who is the editor? We don't have an editor in the classic sense, for The Oldtowner is a compiled publication designed to be of interest to Alexandria residents. Mitchell P. Davis is the Director General of the association and the compiler of the publication. Mr. Davis is an award winning former Associated Press photographer, graduate of the Georgetown University Business School and welcomes photo assignments. He owns a variety of networking business including Broadcast Interview Source that publishes the Yearbook of Experts® and the expert referral website: www.ExpertClick.com. Download the 32nd annual of the Yearbook at www.ExpertBookPDF.com See his LinkedIn profile at www.Linkedin.com/in/expertclick Best way to reach him is by via email at CEO@InternationalPlatform.org or telephone: (202)333-5000. If he is not there to answer you will be able to leave a voice message that is texted to his phone. His e-mail is: CEO@InternationalPlatform.org.

Is the publication free? Yes, in three ways:

- We've just begun placing free newspaper racks in Alexandria's Oldtown. If you'd like to suggest a location please send to Mr. Davis by email: CEO@InternationalPlatform.org.
- As a downloadable PDF at our website: www.OldTowner.com
- Available via a weekly email newsletter—Opt in at www.GetOldtowner.com

What information can be included? The Oldtowner welcomes news releases, announcements, help wanted advertising, position sought listings and especially welcomes cultural and entertainment notices. Local bloggers can submit their posts. We have a commitment to the community and seek out public affairs and local political interest items. We accept for review all submissions – and we welcome social announcements from births, to weddings and obituaries. For guaranteed placement we accept paid advertising. As the Oldtowner is a micro-targeted publication and we create various versions, it is possible to affordably advertise. To open an advertiser account, please contact Mr. Davis. Submissions may be sent two ways: 1) As full page 8.5" by 11" PDF's attached to an email sent to: CEO@InternationalPlatform.org or 2) Faxed to us at (202) 342-5411. All submissions become the property of The Oldtowner and you grant us permission to publish them. All submissions must include a phone number or email so we can verify.

Can I get a job with The Oldtowner? Yes, we are currently seeking to fill two paid positions:

- Hospitality Sales Director who will be responsible for outreach to restaurant and entertainment outlets.
- General Manager will be responsible for sales of non-hospitality advertising and placement of free distribution racks, and placement of the publication.

Thank you for your patronage and interest.

Sincerely,



Mitchell P. Davis

CEO@InternationalPlatform.org and (202) 333-5000.

Compiler of The Oldtowner.

Director General of the International Platform Association®.

Office: 211 N Union St., Suite 100, Alexandria, VA 22314

P.S. As the character Charles Foster Kane played by Orson Welles in the classic movie Citizen Kane said: "I think it would be fun to run a newspaper." ... and it is.



Summer Performances at The Lyceum

The Lyceum, Alexandria's History Museum

201 South Washington Street, Alexandria, Virginia 22314 - phone 703.746.4994

June / July / August

Programs are subject to change. For up-to-date information, contact presenter.

*Lyceum sponsored events are in **bold** typeface*

June

- 1 To honor the 73rd Anniversary of D-Day, The Alexandria-Caen Sister City committee invites the public to attend a lecture on *The Battle for Caen, June/July 1944* with the Senior Historian to the Secretary of Defense, Lieutenant Colonel Tom Christianson, U.S. Army (retired). Learn from his expertise teaching Military History and European History at the United States Military Academy at West Point and the U.S. Army Command and General Staff College, as well as his time as aide-de-camp to the Commander Land Forces Southern Europe. 7 to 9 p.m., tickets \$5 per person, available at shop.alexandriava.gov/ Wine and dessert reception will follow the lecture.
- 3 Please join the Beau Soir Ensemble, a flute, viola, and harp trio in *Concert with a Sweet Twist* from 2 – 4 p.m. Our concert will marry classical musical works with sinuous desserts true to the music's varied national origins. Audience members will have the chance to sample and purchase pastries from award-winning chef Susan Wallace and enjoy a free concert. Pastries will be sold during intermission and after the concert. Donations for the concert are graciously accepted. For information please visit our website at beausoir.org or call (202) 607-6000.
- 10 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series*, 3 to 4:30 p.m. Christopher Schmitt, piano performing the music of Granados, Albeniz, Beethoven, & Rachmaninoff. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 11 Eclipse Chamber Orchestra *Recital Series: Amadeus in the Andes*, 4 p.m. William Wielgus, oboe and Zsolt Balogh, piano, featuring music for oboe and strings, including works by Salieri, Mozart, and Peruvian composers. All concerts are "admittance without charge – pay what you can," with donations always gratefully accepted either in advance, or at the door. We offer the suggestion of \$25 per ticket – and by making your reservation in advance, your admission to the concert is guaranteed.

The Lyceum, Alexandria's History Museum

June / July / August

June

- 13 ***The Journal of Anne Reading***, lecture by Margaret Irwin, who had long heard family stories about an ancestor who had learned nursing from Florence Nightingale. In 1955, her mother showed her Anne Reading's handwritten journal for the first time and, fifty years later, she had it published. *The Journal of Anne Reading* documents this amazing woman's early training and work in the Crimea with Nightingale, her later service in the Mansion House Hospital here in Alexandria during the Civil War, and some aspects of her life after the war. Margaret Irwin will discuss Anne's life dressed as a Civil War nurse, and will sign copies of her book following the program. Doors open at 7 p.m.; lecture begins at 7:30 p.m. Tickets are \$10 per person and available online at shop.alexandriava.gov or by calling 703.746.4994.
- 15 ***America and the Great War***, illustrated lecture and book signing by Margaret Wagner, senior writer and editor in the Publishing Office of the Library of Congress. *America and The Great War* examines World War I through the eyes of Americans. Her lecture and new book feature resources from the Library of Congress, including more than 250 color and black-and-white images, many never before published. Book signing to follow the lecture. Co-Sponsored by Hooray For Books! and the Office of Historic Alexandria. This event is part of a series of public programs and lectures highlighting the centennial of World War I. Doors open at 7 p.m.; program begins at 7:30 p.m. \$10 – tickets available at shop.alexandriava.gov.
- 18 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series*, 3 to 4:30 p.m. Main Street Chamber Players with Laura Kobayashi, violin; Harriet Vorona, violin; Harold Levin, Viola; Kenneth Law, cello; Sean Neidlinger, cello; Barbara Fitzgerald, double bass; Rosanne Conway, piano. Music of Rossini, Beethoven, & Mozart. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 25 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series*, 3 to 4:30 p.m. Sasha Beresovsky, piano. Music of Weber & three pieces by Beethoven. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 28 *African American Churches & the Fort Ward Community*, 7:30 p.m. lecture by Adrienne Washington. Sponsored by the Alexandria Historical Society. Free for members of the Alexandria Historical Society; \$5 for non-members.

The Lyceum, Alexandria's History Museum

June / July / August

July

- 1 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series*, 3 to 4:30 p.m. Lydia Frumkin, piano. An afternoon of music by Schubert. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 2 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series*, 3 to 4:30 p.m. Benjamin Scott, violin and piano. Music of de Falla, Boulanger, Toldra, Turina, & Prokofiev. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 6 **From September 26 to November 11, 1918, a hard-fought battle pitting green, poorly equipped American doughboys against combat-hardened German troops saw the U.S. military come of age in just 47 days in the brutal, devastating clash known as the Battle of the Meuse-Argonne. In that short period, Americans pushed back the enemy and forced the Germans to surrender, bringing the First World War to an end—a feat the British and the French had not achieved after more than three years of fighting. To commemorate the 100th anniversary of America's entrance into the Great War, Historian Dr. Mitchell Yockelson will tell the story of the cast of remarkable individuals who fought in the forty-seven day long Meuse-Argonne battle, including America's original fighter ace, Eddie Rickenbacker; Corporal Alvin York, a pacifist who nevertheless single-handedly killed more than 20 Germans and captured 132; artillery officer and future president Harry S. Truman; innovative tank commander George S. Patton; Douglas MacArthur, the Great War's most decorated soldier, and the doughboys of 29th Division, which included troops from Alexandria, VA.**

Dr. Mitch Yockelson is an investigative archivist with the National Archives and Records Administration (NARA) Archival Recovery Program (ARP). Additionally, he teaches history at Norwich University and has authored articles and book reviews in various journals and magazines, and has written four books. His most recent, *Forty-Seven Days: How Pershing's Warriors Came of Age to Defeat the German Army in World War I*, was published by New American Library Press 2016. Dr. Yockelson received a Bachelor's Degree from Frostburg State University, a Masters from George Mason University, and holds a Ph.D. from the Royal Military College of Science, Cranfield University, United Kingdom. Doors open at 6 p.m., lecture begins at 6:30 p.m. \$10.00 per person; reservations are required, as space is limited. Tickets available at shop.alexandriava.gov or by calling 703.746.4994.

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July

- 9 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* Marlisa Woods, violin; Nathan Wisniewski, violin; Matthew Maffett, viola; Hrant Parsamian, cello; Adam Ebert, clarinet. Brahms & Mozart clarinet quintets. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 16 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* Sergey Prokofyev, violin; Wei-Hsien Lien, piano. Violin and Piano Sonatas by Mozart & Brahms. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 23 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* Patagonia Winds with Melissa Lindon, flute; Emily Tsai, oboe; Emily Robinson, clarinet; Jay Chadwick, horn; Tia Wortham, bassoon. Music by Bach, Mozart, Stravinsky, Wagner, & Joplin. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 30 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* Woodwind Members of WMP with Lynn Ann Zimmerman-Bell, flute; Susan Brockman, flute; Mary Padilla, oboe; Stacie Thompson, clarinet; Walter Wynn, bassoon; Mary Dugan, bassoon; Shane Iler, French horn; Bernard Baiden, French horn. Music by Enescu, Schubert, Raff, & Dvorak. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.

August

- 6 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* Shane Iler, French horn; violin, and piano. An afternoon of music by Brahms. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 13 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* Tyler Castrucci, trombone; William Neri, viola; Molly Jones, cello; and piano. Music by David, Schulhoff, Bizet, Crespo, Persichetti, & Piazzolla. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.

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August

- 20 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m* Randy Ward, cello; Chloe Sunyang Choi, piano. Music by Beethoven, Brahms, & Vaughan Williams. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.
- 27 *Washington Metropolitan Philharmonic Association Annual Chamber Music Series, 3 to 4:30 p.m.* West Shore Piano Trio with Heather Haughn, violin; Diana Flesner, cello; Jay DeWire, piano. Music by Brahms & Rachmaninoff. For more information call 703.799.8229 or visit wmpamusic.org. Donations accepted – suggested donation \$10.

About International Platform Association®:



The International Platform Association® (Platform®) is one of America's first associations. Founded as the American Lyceum Association in 1831 by statesman Daniel Webster and educator Josiah Holbrook, it has been the market place for speakers for 185 years. Much has changed over the years, from the invention of the Telegraph and the rise of YouTube. The lyceum movement of town hall-like buildings for sharing education changed with the Chautauqua movement of traveling tent shows.

Annual meetings have been held in Washington, D.C. since 1965 -- Speakers have included President Lyndon B. Johnson and Governor Nelson Rockefeller; Poet Carl Sandburg; Activists Jesse Jackson and Ralph Nader; and Secretaries of State Daniel Webster and Henry Kissinger.

Today, Platform® continues as an extraordinary and unique publicity tool for hundreds of speakers with web profiles and the organization's annual meeting. The corporate sponsor for the association is Broadcast Interview Source, Inc.: publisher of The Yearbook of Experts, Authorities & Spokespersons® and the expert referral website: www.ExpertClick.com.

About The Lyceum, Alexandria's history museum:



In 1839, a group of gentlemen calling themselves The Alexandria Lyceum joined with the Alexandria Library Company to build a grand hall to provide a place for lectures, scientific experiments and quiet reading.

The Alexandria Lyceum was founded a year earlier, in 1838, by a group of well-educated local men with an interest in improving public educational and cultural opportunities throughout the community. In 1839, the group joined with the Alexandria Library to construct a new home for both organizations, the building known today simply as The Lyceum. This historic site has also served as a Civil War hospital ward, a private residence, the Chamber of Commerce, and the Nation's first Bicentennial Visitor's Center. Today, as the city's history museum, the site offers exhibitions, public programs, a museum store, and facility rentals.