

CONSIDERING GRADUATE SCHOOL IN LIGHT OF COVID-19?

When employment opportunities and/or the economy slow down, many individuals choose to revisit educational options and bolster their resumes:

For information on the [Graduate/Business School Application Process during COVID-19](#), here is a valuable resource and author:

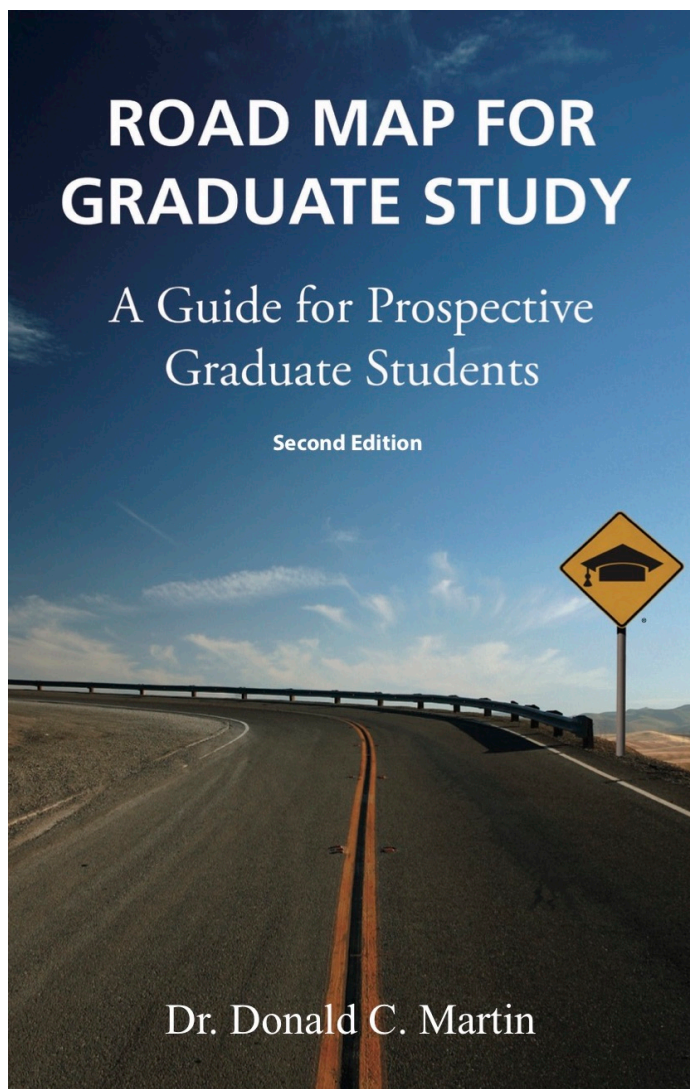
The Resource: *Road Map for Graduate Study: A Guide for Prospective Students* is essential reading. This is the only comprehensive book written by a true senior-level “insider” on the graduate school research and application process. The book’s success led to the release of a second edition in 2018. *Road Map* provides a succinct yet authoritative guide for anyone looking to increase their income and further develop their skills by earning a graduate degree.

The Author: Dr. Don Martin is the former dean or director of admissions for three top-tier graduate schools. For the past 12 years he has successfully coached over 430 grad school applicants, giving them an inside track to earning admission and scholarships.

Who could benefit from this book?

The masters and doctoral admissions process can be daunting for many prospective students, and even the brightest and most promising among them will encounter hurdles along the way. In *Road Map for Graduate Study*’s 116-pages, Martin leverages his extensive experience to provide insight on key areas such as:

- Keeping organized and on-schedule with a pre-application checklist
- The value (or lack thereof) of rankings and word of mouth
- Ways to stand out (for better or for worse) as an applicant
- Common pitfalls to avoid in the applications process
- Successfully completing admissions interviews
- Choosing among offers of admission
- Financial aid
- Succeeding once enrolled



Road Map for Graduate Study is not only relevant for newly minted college grads and seasoned professional. In addition, its key takeaways are germane to all graduate school disciplines, whether arts and sciences, business, law, medicine or other areas. It's available at Amazon.com and at Martin's website, GradSchoolRoadMap.com.

About Dr. Don Martin

Before becoming a successful author, coach and speaker, Dr. Don Martin served as director of admissions at Northwestern's Medill School of Journalism, dean of MBA admissions at the University of Chicago's Booth School of Business, and associate dean for enrollment and student services for Columbia University's Teachers College. A proven expert in the fields of enrollment management, student affairs and higher education administration, he founded Graduate School Road Map in 2008 and has since helped more than 430 students navigate the admissions process – with a 97% success rate and over \$6 million in funding. He has spoken throughout the U.S. and internationally on topics relevant to graduate study. He holds a master's degree in communication from Wheaton College and a PhD in higher education administration from Northwestern University, and resides in Chicago.

Quote attributable to Dr. Don Martin

"So many people consider graduate school to further their knowledge and their careers but see the admissions process as a daunting hurdle that keeps them from moving forward. One goal of *Road Map for Graduate Study* is to demonstrate that in fact, yes, you can do this. Let me show you some proven best practices for successfully navigating the process."

Contact the author

Dr. Don Martin is available for interviews, coaching and speaking opportunities.

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