



CREATIVE SPECIFICATIONS – DISPLAY ADS

Website and *Daily Headlines* email display ad

300 x 250 pixels

Examples:





Interstitial / “Pop-up” ad
600 x 480 pixels

Example:

critical mention
the leader in global broadcast intelligence.

**Treat Yourself to a Demo of Critical Mention
& Enjoy Dozens of Delicious Cupcakes**

We know you'll enjoy a 15-minute demo of the real-time monitoring tool used by
nine of Interbrand's top 10 brands.

So much that we'll treat you to dozens of Baked by Melissa gourmet cupcakes.

Click Here

