FOR IMMEDIATE RELEASE

Joanne Weiland, Founder LinktoEXPERT 727.791.7338 | News@LinktoEXPERT.com www.LinktoEXPERT.com Cathy Davis, Founder & CEO Davis Creative Publishing Partners 888.598.0886 | Cathy@DavisCreative.com www.DavisCreative.com/Bright-Spots

Your Guide to Engaging Experts

Tampa, FL (January 27, 2021) – Let us tell you why Cathy Davis and I are contributing authors in this incredible, newly released book, *Engaging Experts* Your Guide to the People and Connections You Need to Go from Ordinary to Extraordinary.

Have you ever stopped to think what *Engaging* mean to you? According to Webster's dictionary, Engage has several meanings. The meaning that resonates with us is: having chosen to involve oneself in or commit oneself to something, as opposed to remaining aloof or indifferent.



If you were asked if you know an *Expert*, what would your answer be? A few examples might be: life coaches, mentors, therapists, physicians, educators, speakers, consultants, or other many other types of service providers. Experts have been working in their area of expertise 10,000+ hours or up to 10+ years and are usually known as the authority, the thought leader, or the influencer in their field.

What is an anthology? An anthology is a published collection of poems or other pieces of writing. Davis Creative Publishing Partners selects topics of interest for their various annual anthology books. They provide writing coaches, design graphics for the book and promotional materials, publish and facilitate the Amazon BestSeller Kindle Campaign, as well as the printed books for their authors. The authors, aka experts, simply compose their chapter.

As you read *Engaging Experts*, we want you to recognize that the authors/experts of each essay are credible professionals and are respected in their industry. Their clients trust them and know their project is being handled with the utmost care.

Are you looking for some expertise for an upcoming or unfinished project? Do you have an idea that needs areas of expertise beyond the scope of your current team?

You can't always know an expert for your project, you can't always be the expert for that project, but you can always *hire* an expert for your project(s)! We invite you to obtain a copy of this anthology and peruse the pages!

About Davis Creative Publishing Partners - Experts, speakers, trainers, and consultants hire us to use the power of publishing to build their brand, grow their business, and make a difference in the lives of the people they reach.

About LinktoEXPERT – Imagine being known as the authority in your field. Together we elevate you to celebrity status by magnifying your message, amplifying your brand which makes you a media magnet. Results you and your expertise are seen, heard and known worldwide.