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You on YouTube

Tampa, FL – June 16, 2025 – Hosts Joanne Weiland and Cece Shatz welcome content powerhouse Jen Hardy to the *LinktoEXPERT Business Showcase* for an inspiring and informative conversation.

In this engaging episode, Jen Hardy—CEO of Hardy House Media—shares the story behind the success of *The Jen Hardy Show* on YouTube. From humble beginnings with just 38 subscribers, her channel has skyrocketed to over 90,000 followers and 3 million views in a single year.

What You'll Learn in This Episode

- Proven strategies for building and growing a YouTube channel
- How to connect with your audience through authentic engagement
- The vital role of storytelling in content creation

- Practical, real-world tips for aspiring video creators
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Jen Hardy Shares Her Philosophy

“When you walk into your content creation with passion, it shows. Your audience can feel your energy, and that’s what keeps them coming back.” – Jen Hardy

About Jen Hardy

Jen Hardy is the CEO of Hardy House Media and a serial content creator. She is the host of The Fabulous Over 50 Podcast, a two-time Podcast-of-the-Year winner that celebrates the humor, challenges, and joys of aging. Her YouTube Channel, The Jen Hardy Show, has garnered 2 1/2 million views in its first eight months, earned two community partner managers through YouTube, and recently won Broadcast of the Year.

As a YouTube consultant, she uses the information she’s learned to help other podcasters find their voice through video and get comfortable on camera.

Don't Miss This Episode!

Whether you're starting your YouTube journey or looking to elevate your existing channel, this episode is filled with valuable insights. Watch the full interview [here](#)!

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About LinktoEXPERT - LinktoEXPERT simplifies how professionals share their expertise, empowering them to connect with global audiences and establish themselves as authorities in their fields.

About NEW Streaming Network - The NEW Streaming Network is home to Going Solo TV, Going Bold TV, and WGSN-DB Going Solo Network Radio & Podcasts. It connects millions worldwide with inspirational content that uplifts and empowers.