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Why Entrepreneurs Fail

Tampa, FL – Neil Ball ponders on why so many entrepreneurs fail. Neil notices that some entrepreneurs approach being an entrepreneur with an attitude of wanting to grow and learn from new ideas whereas others think they know what they need to know. When a business owner has a low business IQ due to inadequate knowledge this significantly increases the probability that their business will fail. If more business owners increased their business IQ there would be an increase in the number of businesses that succeed...

Neil's fascinations with entrepreneurs lead him to construct The Entrepreneur Way - the Podcast show where you get daily podcast interviews with successful entrepreneurs.

Ball uncovers insights from entrepreneurs globally and shares these valuable gems with us in an audio format so you can listen while you drive, exercise or simply relax. Neil also believes in the power of master minding to succeed.

Recently The Entrepreneur Way joined the LinktoEXPERT (LtE) the global community to make expert connections that count... Neil's thought provoking interview questions allow LtE Expert members to share *why* they became an entrepreneur and their challenging journey in an intriguing way which is then immediately distributed to tens of thousand to increase their knowledge by learning from each other. Their pod cast messages can be heard on their LtE interactive publicity platform at any time from anywhere alongside their many other credentials so you can decide if you would like to hire them in minutes,

For 2 decades Joanne Weiland, Founder of LinktoEXPERT sold high tech products to thousands of entrepreneurs globally and noticed the successful entrepreneurs were sales closers. However many did not like to sell or even market their services. So she designed a sales funnel for entrepreneurs that have specific talents but sales might not be one of them. You simply record, video or write about what you are doing in your business include *why* someone would benefit from working with you and LtE distributes your solution for you.

Weiland says the best collaborations happen when you connect with a person who not only has the necessary education, experience and expertise but is the right fit for your culture.

Since 2007, LinktoEXPERT connects Executives, Entrepreneurs and Experts in order to create solutions fast by collaborating. Professionals are able to showcase their unique offerings and programs consistently and frequently to key decision makers around the world.