

## FOR IMMEDIATE RELEASE

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### Valuable Insights: Overcoming AI Overwhelm

**Tampa, FL (July 2, 2025)** - In the latest episode of the LinktoEXPERT Business Showcase, hosts Joanne Weiland of LinktoEXPERT.com and Cece Shatz of NEWStreamingNetwork.com welcomed AI pioneer Tony Rockliff. The episode, titled "Overcoming AI Overwhelm!" provided listeners with valuable insights into the transformative potential of artificial intelligence for businesses of all sizes.

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### Episode Highlights:

- Tony shared his inspiring journey from a successful career in music and media to becoming a leader in AI innovation.
- He emphasized his mission to empower everyday individuals, particularly those without technical backgrounds, to learn and utilize AI confidently.
- The AI Connection Club offers extensive resources, including bite-sized learning modules and live interactive workshops tailored to various skill levels.

- Tony introduced unique AI tools specifically designed for entrepreneurs and artists to streamline processes, enhance creativity, and boost productivity.
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### **Quote from Tony:**

"AI is not merely a tool; it serves as a transformative partner that empowers everyone—from entrepreneurs to artists—to realize their full potential and navigate the future with assurance."

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### **Key Benefits of Tony's AI Tools:**

- **Accessibility:** User-friendly designs allow individuals with no technical expertise to leverage AI in their daily tasks.
  - **Efficiency:** Automate repetitive activities, freeing users to concentrate on more strategic business matters.
  - **Enhanced Creativity:** AI solutions inspire innovation, helping artists and entrepreneurs actualize their visions.
  - **Confidence Building:** By simplifying AI concepts, users acquire the skills needed to integrate technology into their work confidently.
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### **Key Takeaways:**

- Grasping AI is essential in today's business environment.
  - Practical strategies for effectively integrating AI into operations.
  - Overcoming AI anxiety and fostering tech confidence.
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### **About Tony Rockliff:**

Tony is a multifaceted professional—videographer, music producer, web designer, and AI consultant—driven by a passion for inspiring entrepreneurs and artists. With decades of experience in the music industry, he has worked with numerous well-known artists and conducted seminars aimed at helping them promote themselves effectively.

### **Don't Miss This Episode!**

If you're curious about AI or eager to implement it in your business, [this episode](#) is filled with invaluable insights! Watch the full interview to discover the secrets of AI and start enhancing your business today!

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LinktoEXPERT simplifies how professionals share their expertise, enabling them to connect with global audiences and establish authority in their fields.

**About NEW Streaming Network:**

The NEW Streaming Network features Going Solo TV, Going Bold TV, and WGSN-DB Going Solo Network Radio & Podcasts, connecting millions globally with uplifting and empowering content.