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Unlocking the Secrets of YouTube

Tampa, FL – June 18, 2025 – Joanne Weiland and Cece Shatz team up with media trailblazer Jen Hardy in a revealing episode of LinktoEXPERT Good Reads/Author's Corner to explore the ins and outs of YouTube success.

In this must-watch episode, Jen Hardy—bestselling author and award-winning podcaster—shares expert insights from her latest book, *Uncensored YouTube Hacks: Pro Tips You Need to Master Video Impact*. Listeners gain powerful, practical advice to elevate their presence on the world's largest video platform.

What You'll Learn

- Proven tips to craft compelling video content
- Effective methods to expand your audience and boost engagement

- Why authenticity and storytelling matter more than ever
 - Tools and resources to keep learning and leveling up your video skills
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Words of Wisdom

“The real power of YouTube lies in being genuine. Your story is your greatest asset - don’t be afraid to share it.” – Jen Hardy

Meet Jen Hardy

Jen Hardy is the CEO of Hardy House Media and a serial content creator. She is the host of The Fabulous Over 50 Podcast, a two-time Podcast-of-the-Year winner that celebrates the humor, challenges, and joys of aging. Her YouTube Channel, The Jen Hardy Show, has garnered 2 1/2 million views in its first eight months, earned two community partner managers through YouTube, and recently won Broadcast of the Year.

As a YouTube consultant, she uses the information she’s learned to help other podcasters find their voice through video and get comfortable on camera.

Tune In Now!

If you're eager to unlock your potential on YouTube, don’t miss this insightful discussion! Watch the full interview [here](#)!

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#LinktoEXPERT #VideoImpact #BookLaunch

About LinktoEXPERT - LinktoEXPERT simplifies how professionals share their expertise, empowering them to connect with global audiences and establish themselves as authorities in their fields.

About NEW Streaming Network - The NEW Streaming Network is home to Going Solo TV, Going Bold TV, and WGSN-DB Going Solo Network Radio & Podcasts. It connects millions worldwide with inspirational content that uplifts and empowers.