

FOR IMMEDIATE RELEASE

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It's Time to Pivot/Make a Change

Tampa, FL (August 5, 2020) – When someone tells you *It's Time to Pivot*. What exactly does that mean? The definition of pivot is: A *person* or *thing* upon which an important matter hinges or turns.

You are the *person*.

Your business is the *thing*.

The important matter hinges on your thoughts, beliefs and conversations. The only way to make the turn and pivot is to do something different than what you have been doing. Remember the definition of insanity!

Doing what you've always done is easier than making a change, but you can only get to the next level if you pivot/do something different!

Oprah Winfrey interviewed 37,000 people and the two things they all had in common was that they wanted to “Be Seen” and “Be Heard”. That is why they spent exponential amounts of time, money, and energy to secure the interview with Oprah. However, the key to success is to continually be seen and be heard. Do you consistently let the world know what you can do for them?

Have you received PPP money? One reason it was given to you is to pay for Capital Improvements (the only way our economy is going to thrive is if we keep improving and moving forward).

Whether you received the PPP money or not, LinktoEXPERT is offering COVID concessions to expose your expertise.

Are you ready to pivot?

It is time. We make it easy for you to pivot immediately.

About LinktoEXPERT – Imagine being known as the authority in your field. Together we elevate you to celebrity status by magnifying your message, amplifying your brand which makes you a media magnet. Results: you and your expertise are seen, heard and known worldwide.



Capital Improvements
How are you pivoting your business?

Joint ventures
Vendor affiliates
Engagements
eProducts
eServices
eCourses
Promotional items
Memberships
Expert affiliations
Interviews
Photos/videos
Media affiliates
Sponsors
Programs

Experts we make it easy to elevate and empower you with Multiple Streams of Income

Join our Collaborative Cloud Community Today!

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