

## FOR IMMEDIATE RELEASE

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### The Coronavirus Pandemic and Social Marketing

March 31, 2020

Tampa, FL – During this Coronavirus pandemic, long-time LinktoEXPERT member and Social Media & Digital Marketing expert, Kathy Perry and LinktoEXPERT are proud to offer support to small business owners, executives, entrepreneurs and experts.

Times are changing and now is the time we must think about our businesses differently! We cannot wait for people to knock on our (virtual) door. Now is the time to create new active, passive, and residual streams of income. How? Partner with others and offer joint services/bundled products and services. This will benefit us now and in the future.

Kathy Perry stated, “We are brainstorming with partners on where we might be able to make the greatest impact with our services. We know that everyone is going online to find their products and services right now, so it’s essential that your business is showing up. We are here to assist you.”

“It’s very fulfilling to be able to assist businesses in optimizing their social media pages, managing ad campaigns and creating virtual products, in times like this. You don’t want to be left behind, when now is the time to take action,” Perry reiterated.

Members of our Collaborative Cloud Community are making a difference. “The executives, entrepreneurs and experts in the LinktoEXPERT community are putting together special offers and creating digital products and services in order to share their expertise online and we are honored that our platform is being used so powerfully during this time of need,” said Joanne Weiland. “Together we can make a positive difference. Join us.”

You can be staying in touch with clients and letting potential clients know that you care about them even if you don't have a virtual service to offer. There is a lot that can be done, so use this time wisely - take action so your business can survive and thrive.

About LinktoEXPERT – Imagine being known as the authority in your field. Together we elevate you to celebrity status by magnifying your message, amplifying your brand which makes you a media magnet. Results: you and your expertise are seen, heard and known worldwide.

About Kathy Perry - Kathy specializes in helping business owners who are overwhelmed and frustrated trying to attract the right clients. She takes you by the hand and speaks in a language you can understand. Kathy removes the *overwhelm* and *frustration* and **gets results!** She is known for *Taking the Eek! Out of Geek!*