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**Mich Hancock Knows the Marketing Space**

Tampa, FL (December 1, 2023) – The LinktoEXPERT Business Showcase show recently had the pleasure of interviewing Mich Hancock, CEO of 100th Monkey, a digital marketing agency that specializes in human-to-human interactions. [You can watch the interview here!](#)

In her over 30 years in the industry, Mich has seen marketing change and is energized by the ever-fluid and ever-changing marketplace. She started 100th Monkey due to her love for the then-new way to market in the digital space. She is an expert when it comes to creating, developing, and managing an active and engaging social media presence for both B2B and B2C clients.

Mich is also the Co-Founder and License Holder of TEDx St. Louis, an innovative and thought-provoking organization that brings TED Talk experiences to St. Louis. TED and TEDx talks have been the gold standard in presenting and Mich has helped numerous clients “TED-ify” their talks for stages around the country. She interviews TEDx speakers and more on her popular MichMash Podcast. Listeners tune in to learn new ways to positively impact their lives and communities by leveling up their kindness; each episode is a gift that keeps on giving!

Mich provides seminars and workshops to organizations and associations, including the Olin School of Business at Washington University and is a sought-after speaker. She can be reached [via email](#) or her [website](#). **Mich is offering a gift of a free consultation!**

**[About NEW Streaming Network.com](#)**

Home of [Going Solo TV](#), [Going Bold TV](#), and Everyday Life TV, and more! An Interactive Internet Radio, TV, and podcast Network that embraces terrific hosts and guests who share their inspirational life-building journeys on a variety of featured shows. A few but not all topics, are loss and rebuilding relationships, transition into dating, dating, business development, fun and need-to-know subjects, refinement of oneself and life... and yes, we talk about sex!

**[About LinktoEXPERT](#)**

Makes it easy for self-reliant business owners to enjoy the benefits of being interconnected. The Collaborative Cloud Community’s unique database exchange program elevates each member’s status by consistently and frequently showcasing their expertise to executives, entrepreneurs, event professionals, experts, and the media automatically around the world. Imagine being known as the authority in your field. Together, we elevate you to celebrity status by magnifying your message and amplifying your brand which makes you a media magnet. Results: You and your expertise are seen, heard, and known worldwide.