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Longtime LinktoEXPERT Member, Maria Dinallo Awarded CRN WOC 2018

June 28, 2018 Tampa, FL – When it comes to Making Expert Connections that Count, LinktoEXPERT is a collaborative community that empowers executives and entrepreneurs to do just that! “We are so proud to announce that Maria Dinallo, Ormuco’s Sr. Channel Director and expert member of our global community, has been awarded the respected CRN Women of the Channel again in 2018!”, said Founder, Joanne Weiland.

Finalists for this coveted award are chosen from vendors, distributors, solution providers and other organizations from the IT channel. Recognized for vision, leadership, and dedication to expand and elevate the fast paced evolution of the channel, the winner is then chosen.

CRN Editors evaluate and choose Women of the Channel honorees based on their professional achievements, confirmed expertise and continual dedication to the IT channel.

For decades Maria’s expertise in creating and executing partner programs for Solution Providers, Resellers and ISVs is what led to her recent initial unveiling of Ormuco’s global channel partner program. Maria understands the power of collaboration! She leverages her relationships with key strategic partners like HPE and ALSO Group to launch worldwide.

Dinallo proudly exclaimed, “I am truly honored to be recognized by CRN alongside such an accomplished group of women making a difference in the channel”.

The 2018 Women of the Channel list will be featured in the June issue of CRN Magazine and online at www.CRN.com/wotc. *CRN is a registered trademark of The Channel Company, LLC. All rights reserved.*

About LinktoEXPERT - Since 2007 LinktoEXPERT makes it easy to be seen consistently online, on stage, on social media and be heard frequently on radio and pod cast interviews which results in being known as the expert worldwide. Imagine the empowerment you feel when you focus on what you do best and let the LinktoEXPERT community do the rest. You elevate your status by allowing decision makers to regularly assess your talents; review your education, experience, and achievements making it easy to hire you in minutes. Together we save time, money and our reputations.

About the Channel Company - The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com