

FOR IMMEDIATE RELEASE

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LinktoEXPERT Partners with Global Speaker Agency, WCD Enterprises
To introduce the most relevant topics presented by the most dynamic speakers

Tampa, FL (June 16, 2022) – LinktoEXPERT, collaborative cloud community and WCD Enterprises, a global speakers agency announced today that the two companies have entered a strategic partnership that will elevate the introduction of the most relevant topics presented by the most dynamic speakers in the meetings industry today! Collaborating will expand the avenues when it comes to matching talented and unique speakers to deliver the messages meeting professionals desire.

“Today’s competitive business market demands results, and a powerful circle of influence, so that’s why LinktoEXPERT and WCD Enterprises have joined forces,” said LinktoEXPERT Founder, Joanne Weiland. “We help to elevate credibility by making connections through various methods so easy, decision makers can find you with a simple click!”

Whether you are searching for a motivational or business speaker, a trainer or entertainer, WCD Enterprises has you covered with access to high profile talent from all walks of life. They provide keynote speakers, thought leaders and industry experts to help deliver your message. With over 25 years of experience in the industry, they have developed an extensive network of entrepreneurs with a wide range of speakers such as: **Peter Sage** - an expert in human behavior and high performance, recruiting and media expert; **Julian Placino** - talks about *Building Recruiting Culture: How to turn your employees into an army of talent ambassadors and recruiters for your company*; **Kari Mirabal** - shares innovative networking strategies helping professionals leverage the power of authentic connection; **Joseph Kopsner** - a technology entrepreneur and expert in transportation, smart cities, urban mobility, energy, national security issues as well as an Army combat veteran who co-authored the book *Catalyst: Leadership and Strategy in a Changing World*; **Kristen Knowles** - a transformational leadership speaker who is a highly sought after thought leader and award-winning leadership expert; **Paula Caligiuri**- a D’Amore-McKim School of Business Distinguished Professor in International Business at Northeastern University, has authored and co-authored several award-winning articles and books in the area of expatriate management, global leadership development, and cultural agility, including *Cultural Agility: Building a Pipeline of Successful Global Professionals*, and was a semi-finalist for the 2021 Forbes “50 over 50” for co-founding a public benefit corporation, Skilify, to improve cultural understanding.

“WCD Enterprises makes booking talent for all your meetings and events a seamless process. Being a vendor and an affiliate of LinktoEXPERT and collaborating, makes it even easier,” Wilene Dunn, CEO of WCD Enterprises stated.

WCD Enterprises is a Global Speaker Agency. WCD and its affiliates and partners are responsible for promotion, marketing and direct sales in the Training, Speaking and Professional Development Industry. Together, we create programs of interest and continually address current issues in the marketplace in unique, experiential ways.

LinktoEXPERT makes it easy to collaborate. The Collaborative Cloud Community’s unique database exchange program elevates each members’ status by consistently and frequently showcasing their expertise to executives, entrepreneurs, event professionals, experts, and the media automatically around the world for them. Imagine being known as the authority in your field. Together, we elevate you to celebrity status by magnifying your message, amplifying your brand which makes you a media magnet. Results: you and your expertise are seen, heard, and known worldwide.