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April 27, 2018

Why Use Podcasting to Grow Your Business

Tampa, FL – Do you want to be known as the expert in your field? Do you want trumpets sounding and fireworks exploding? Do you want fans to be cheering you on? If you answer yes, then you *must* consistently and frequently *be heard*. “You must have 1000 true fans”, states author, entrepreneur and public speaker, Tim Ferriss.

There is never enough time in the day, so you might ask the question: “*How* can I be heard often?” The answer is Podcast. Podcasting enables you to record your message once and send it to tens of thousands of people. Record your presentations; be featured as a guest expert on radio shows and podcasts; convert your radio interviews into podcasts; create informative audio infomercials; create audio products to sell while you are sleeping.

Your voice is one of your most powerful tools. “That is why we collaborate with Executive Producer David Wolf, founder of Podcast & Radio Networks”, says LinktoEXPERT Founder, Joanne Weiland. David has been creating mass intimacy through the theater of the mind, producing audio content for major brands around the world since 1993. Watch his: “**How to Use Podcasting to Grow Your Business**”.
https://youtu.be/go_oHzBZq9o

LinktoEXPERT will help distribute your podcast series to our vast network of decision makers around the globe. We further expand the reach of your brand and positioning.

Audiobooks are used by authors to expand distribution

David Wolf invites you to work with his team to provide a turnkey resource for production, distribution and promotion if you are an author or your company is working with authors that wish to produce and distribute books in as audiobooks. “*We have developed a systematic, turnkey approach to the production of books into audio book products. Distribution channels include Audible, Amazon, iTunes and many others*”, says Wolf.

About Podcast and Radio Networks. For years, Founder David Wolf has produced audio and music content for brands worldwide. “At Podcast & Radio Networks, we produce branded podcast content and audio books for authors, speakers, business professionals and publishers.

For more information: <http://www.podcastandradio.com>

About LinktoEXPERT - Since 2007 LinktoEXPERT makes it easy to be seen consistently online, on stage, on social media and be heard frequently on radio and pod cast interviews which results in being known as the expert worldwide. Imagine the empowerment you feel when you focus on what you do best and let the LinktoEXPERT community do the rest. You elevate your status by allowing decision makers to regularly assess your talents; review your education, experience, and achievements making it easy to hire you in minutes. Together we save time, money and our reputations.