

## FOR IMMEDIATE RELEASE

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### **Hiring Experts & Influencers**

Tampa, FL – If you have an idea that you can't stop thinking about, or if you are trying to figure out if it is a good idea, perhaps you should run the idea by someone. Do you know someone who can give you good advice? You can't always be the expert. You can't always know an expert. But, you CAN always hire an expert!

You might be thinking: "How can I find an expert *and* review their credentials right now? How can I see what have they done for other clients?" At LinktoEXPERT, it's easy! You find an expert, review their education, experience and expertise, allowing you to hire them in minutes. Peruse the experts' articles, blogs, press releases, listen to their podcasts and radio interviews, watch their videos, evaluate their products and services as well as read, watch & listen to testimonials from their clients – one online stop!

"Experts are often influencers in the marketplace as well. Often they have contacts in the industry or region you are wanting to enter. They can save you time, money and your reputation. Sometimes they introduce you to other experts to get your idea off the ground with ease. Together, you can create a new division, start up a business or take your existing business to the next level. That's why LinktoEXPERT is collaborating with CoachTheWorld - to expand our reach of Coaches, Experts and Influencers," Founder of LinktoEXPERT, Joanne Weiland said.

CoachTheWorld Owner, Jer Jessi stated, "CoachTheWorld wants to collaborate with LinktoEXPERT because they have tools from which our members can benefit. Things like unlimited blogs, videos, and eProducts and Services portals. They also have marketing vehicles like online magazines, eNewsletters, etc. making us a great fit!"

### **About CoachTheWorld**

CoachTheWorld is your global marketplace for experts and influencers, this virtual coaching platform brings together people who need support with the expert coaches who are able to provide it, connecting them instantly. Our software matches users with coaches based on specific user needs, not geographic proximity, allowing users to find the very best fit for their needs.

Coaching sessions can be booked and take place 24/7 through our platform, utilizing video chat through our app or desktop web browsers. Coaches can exponentially increase their client base and earning potential, and streamline their services with our booking, payment, and chat integration. Signing up to be an expert, coach, influencer or user is absolutely free. Join us today!

**About LinktoEXPERT** - Since 2007 LinktoEXPERT makes it easy to be seen consistently online, on stage, on social media and be heard frequently on radio and pod cast interviews which results in being known as the expert worldwide. Imagine the empowerment you feel when you focus on what you do best and let the LinktoEXPERT community do the rest. You elevate your status by allowing decision makers to regularly assess your talents; review your education, experience, and achievements making it easy to hire you in minutes. Together we save time, money and our reputations.