Joanne Weiland, Founder Commanding View dba LinktoEXPERT 727.791.7338 <u>News@LinktoEXPERT.com</u> <u>www.LinktoEXPERT.com</u> David Wolf, Founder/CEO Podcast and Radio Network 505.610.0249 <u>dwolf@podcastandradio.com</u> www.podcastandradio.com

March 9, 2018

Experts Be Heard Consistently and Frequently

Tampa, FL - What do *known* experts know? Many experts write books, some make it to best seller status and others are referred to as the subject matter expert. However, the *known* experts *know* they *must* consistently and frequently be heard.

How can that happen with 24 hours in a day? It's pretty easy actually! For instance, record your presentations; be highlighted as a guest expert on radio shows; modify your radio interviews into podcasts; conceive audio infomercials; create audio products to sell (all while you are sleeping). And, voila, thousands of people will hear your message(s).

That is why LinktoEXPERT and Executive Producer, David Wolf collaborate. Since 1993, David has been producing audio content for major brands around the world.

We are delighted to report that David is launching a new and different marketing platform with up-close author interviews for podcast and internet radio. Says Joanne Weiland, founder of LinktoEXPERT, "*Authors Voice Radio* and the companion Mobile APP will help drive sales, build email marketing funnels and promote the authors and publishers they partner with".

David Wolf invites you to work with his team to provide a turnkey resource for production, distribution and promotion if you are an author or your company is working with authors that wish to produce and distribute books in an audio book format. "We have developed a systematic, turnkey approach to the production of books into audio book products". Distribution channels include Audible, Amazon, iTunes and many others.

LinktoEXPERT's vast network includes affiliates like Podcast and Radio Network to make it easy for your message(s) to be heard consistently and frequently by decision makers around the globe.

About Podcast and Radio Networks, Host of Smallbiz America, as heard on The Biz Talk Radio Network - At Podcast & Radio Networks, we produce branded content and audio books for authors and publishers. Here are some examples of the titles we've worked on: .<u>http://podcastandradio.com/audiobooks.</u>

About LinktoEXPERT - Since 2007 LinktoEXPERT makes it easy to be seen consistently online, on stage, on social media and be heard frequently on radio and pod cast interviews which results in being known as the expert worldwide. Imagine the empowerment you feel when you focus on what you do best and let the LinktoEXPERT community do the rest. You elevate your status by allowing decision makers to regularly assess your talents; review your education, experience, and achievements making it easy to hire you in minutes. Together we save time, money and our reputations.