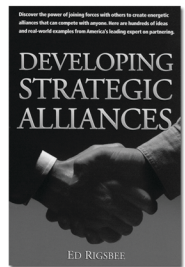
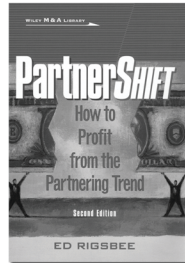
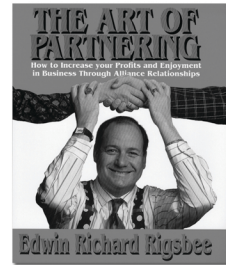


# International Expert on Strategic Alliances

## Ed Rigsbee

- ◇ Easy to interview, easy to contact
- ◇ Generates excellent sound bites
- ◇ Author of three books in his field
- ◇ From small to multinational businesses

*“Contact for interviews on why organizations succeed or fail based on relationships.”*



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Ed Rigsbee is recognized internationally as a thought leader in the area of strategic alliance development and implementation for all types of organizations. He has authored three books and over 1,500 articles on profiting from successful alliance relationships. Ed has been an adjunct professor for two California Universities, is currently the Executive Director of a non-profit public charity, and President at Rigsbee Research Consulting Group. He holds memberships in the Association for Strategic Alliance Professionals (ASAP), the American Society of Association Executives (ASAE), and the National Speakers Association (NSA). Ed has received the Certified Speaking Professional credential from NSA.