

No One Knows the Value of Media Time Better Than



Zephyr Media Group specializes in developing and managing Direct Response Television Campaigns.

We are an independent company with extensive experience in the direct response television industry on both short- and long-form campaigns, as well as in all areas of the media and advertising business. Headquartered near Chicago, and with offices around the country, Zephyr Media buys and sells media time on local TV stations, satellite systems, and regional and national cable networks.

Zephyr Media also develops and syndicates television programming domestically and internationally, and creates both short- and long-form direct response advertising. We understand the overall marketplace from a variety of perspectives: advertising sales, media buying and management, commercial production, and that of the advertiser itself.

When you work with Zephyr, you will join a growing list of sophisticated clients we have in our portfolio. You will also work with people who understand your objectives!



Daniel Zifkin

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