

# The Publicity Hound

Tips, tricks and tools for free publicity



## Joan Stewart

- I can provide commentary, background and story ideas on the topic of publicity.
- If you are looking for publicity success stories, I can share sources and contact information.
- If you need articles, columns, tip sheets, or other short items, I can meet even the toughest deadlines without fail.
- I can provide more than 50 publicity and media-related articles you can reprint -- and adjust the word count to meet your needs to save you time editing. (See my Free Articles page at Web site).
- I write freelance articles for a variety of publications and have built a reputation for suggesting off-the-wall topics, writing clean and compelling copy, and respecting deadlines.
- I can provide a list of other experts and contact information on the topic you want.



Publicity expert Joan Stewart shows you how to use free publicity to establish your credibility, enhance your reputation, position yourself as an expert, sell more products and services, promote a favorite cause or issue, and position your company as an employer of choice. She worked as a newspaper editor and reporter for 22 years -- she knows

what the media want.

As a media relations consultant and professional speaker, Stewart is an author of several books on writing and the media.

She is also the creator of the popular electronic newsletter, "The Publicity Hound's Tips of the Week," which goes to more than 40,000 subscribers worldwide and includes the best publicity tips.

### Joan Stewart

262-284-7451

JStewart@PublicityHound.com

[www.PublicityHound.com](http://www.PublicityHound.com)

