

Specialized
Information
Publishers
Association



Providing profitable guidance to specialized
information publishers

The Specialized Information Publishers Association, located in Vienna, Virginia, has continued to grow and enjoys strong support from the industry. The Association was born in 1977 with 16 members and today has nearly 500 corporate members (of all sizes), which publish more than 3,500 newsletters.

SIPA offers many services to its members and works at expanding its list of member benefits. SIPA offers the International Newsletter & Specialized-Information Conference, a Fall Conference, Special Publishers Conferences, Listservs, Roundtable Forums, Specialized Information Publishing Days, as well as various specialized workshops and seminars each year.

In addition to SIPA's *Hotline* newsletter and daily *SIPAlert* free e-zine, SIPA publishes an annual Membership Directory & Buyer's Guide.

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