

# Celebrity Branding Lawyer

**N**ick Nanton, Esq., has been named “Best of the Bar” and has been referred to as “One of Orlando’s Top 10 Young and Powerful.”

Before becoming an attorney, Nick spent more than a decade immersing himself in the entertainment industry as an award-winning songwriter and television producer -- and surrounding himself with celebrities. He has worked on projects and negotiated deals from large scale events to reality television shows, involving celebrities from many genres, including President George H.W. Bush, comedian Bill Cosby, coach Don Shula (The Miami Dolphins), Bobby Knight (legendary college basketball coach), Roy Firestone (Emmy Award-winning host of ESPN’s “Up Close” and “Up Close Prime Time”), Stan Lynch (Rock ‘n Roll Hall of Famer and drummer for Tom Petty and the Heartbreakers) and many more.

Nanton has taken his years of experience with celebrities and has “Cracked the Celebrity Code” and now teaches business owners to become celebrities in their business niche to lock out their competition.

An energetic speaker and author of the books, “Celebrity Branding You” and the “Dicks & Nanton Business Law Library” as well as the educational courses “7 Secrets to Making Real Money With Your Music” (co-authored with Bob Baker, author of the “Guerilla Music Guide to Music & Marketing”) and “Blueprint to Millions,” Nanton is known as a taste-maker and has been featured in the New York Times, Chicago Tribune, Chicago Sun-Times, Arizona Republic, Dallas Morning News and other national publications on subjects, ranging from law to “American Idol.”



Celebrity Branding You™ laser-focuses on one of the most profound, yet simple, business concepts that will revolutionize your business.

By Celebrity Branding™ yourself as the expert in your field, you are able to distinguish yourself and your business in such a way that you can eliminate any competition that you may have. While prospects may shop other alternatives for your product or service, in the end the only way that they can get you and your unique style and talent is to buy from you and your business. This method of growing a busi-



ness not only offers the advantage of brand identity but also creates the highest level of relationship building with a personality-driven brand.

This book is written in a very specific style to allow you as a reader to walk through the process of Celebrity Branding™ step-by-step, until at the end you will understand all of the elements required in order to Celebrity Brand™ your business.

Whether you are a one-person business or a multi-million-dollar operation, Celebrity Branding You™

offers the opportunity to create a unique brand that cannot be copied.