

# Michael York:

## Beyond Amazing . . . Committed and Uncommon

Author, businessman, consultant and professional speaker Michael York wrote the book on "Becoming Uncommon!" and is the author of the new book, "The 10 Commitments."

He has been called "a unique and entertaining teacher who makes learning fun, beats boring training and helps individuals and organizations to become more powerful than the status quo."

As a consultant, he is the "Chief Learning Officer" for many different companies and organizations on thinking differently and creating radical results.

As a businessman, he is the founder and CEO of The Michael York Company, Inc., in Charlotte, North Carolina as well as head of COOL \$chool, which provides cutting-edge, continuing education for business owners and salespersons. He has more than 25 years of sales, marketing and management experience.

Michael Yorks addresses groups around the nation and the world on subjects, ranging from personal development to powerful communication to winning in the NOW economy.

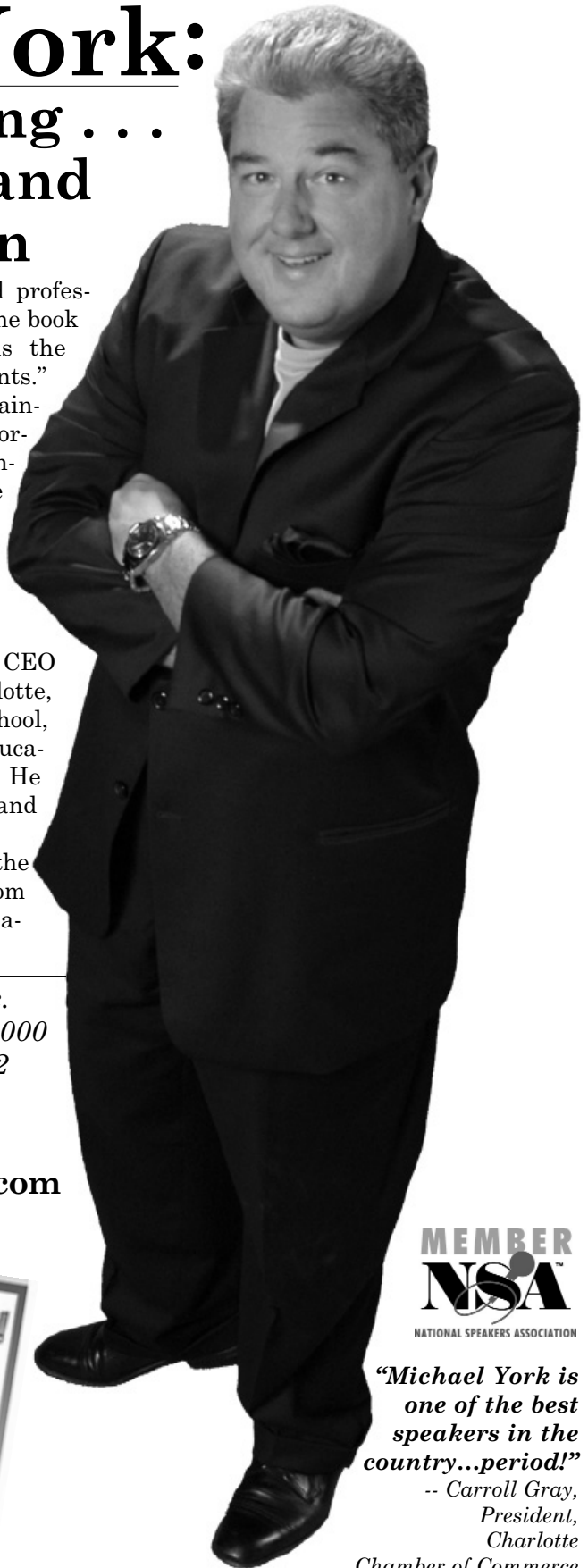
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*"Michael York is  
one of the best  
speakers in the  
country...period!"*

*-- Carroll Gray,  
President,  
Charlotte*

*Chamber of Commerce*