

Being perceived as a dynamic, inspiring, and persuasive communicator is no longer a nice skill to have; it is a matter of business life and death!

Sales are lost because of pathetic sales presentation skills!

Patricia Fripp, CSP, CPAE

Expert in Business Communications

“Patricia Fripp is the best speech coach an executive could ask for! She turns executives into business rock stars!”

– Scott Bajtos, Group Vice President, Business Objects

“Patricia Fripp builds leaders and transforms sales teams through her expert speech coaching and sales presentation techniques.”

– Dan Maddux, Executive Director, American Payroll Association

“In my 10 years in sales and marketing, Patricia Fripp is the most dynamic, charismatic, and knowledgeable sales trainer and coach I know.”

– Bill Lewis, Director of Sales and Marketing, North America, Unitech



*Ask
Patricia
about . . .*

■ **What Do Poor Sales Presentations Really Cost?**

■ **What are the 12 Mistakes Sales People Make?**

■ **How to Turn Executive from Dull to Dynamic!**

Patricia Fripp is a Hall of Fame speaker, sales presentation trainer, and in-demand executive speech coach. *Meetings & Conventions* magazine calls Patricia “**one of the country’s 10 most electrifying speakers.**”

Author of *Make It! So You Don’t Have to Fake It* and *Get What You Want*, and contributing author to *Speaking Secrets of the Masters* and *Insights Into Excellence*.

Patricia was the first female president of the more than 4,000-member National Speakers Association. *Kiplinger’s Personal Finance* says, “**Patricia Fripp’s speaking school is the sixth best way to invest in your career.**”

eBrochure: <http://frippandassociates.com/about/index.htm>

415-753-6556 ■ PFripp@ix.netcom.com

www.Fripp.com