

Council for Art Education, Inc.

Sponsor of Youth Art Month

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YOUTH ART MONTH NATIONAL FLAG EVENT CEREMONY TO BE HELD IN NEW YORK CITY

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As part of their annual festivities celebrating Youth Art Month (YAM), State YAM Chairpersons across the country held student flag design programs, selecting a theme representative of their state and the creative spirit of Youth Art Month. A design was selected from each participating state and made into a flag. The 2007 YAM Flags will be unveiled on Wednesday, March 14, 2007 at a special ceremony to celebrate the 21st Annual National YAM event, "School Flags Across the U.S....Flying High," and to honor the talented students who designed their state 2007 YAM Flags. This special ceremony will be held at the Hilton New York & Towers in New York City in conjunction with the National Art Education Association's (NAEA) annual convention. Among those expected to attend the ceremony are a number of the student flag designers themselves, their families, art educators, state YAM Chairpersons, and art industry representatives. States participating in this year's flag program are: Alabama, Alaska,

California, Georgia, Indiana, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts,

Minnesota, Mississippi, Nebraska, New Jersey, North Carolina, Oklahoma, Oregon, Pennsylvania,

Rhode Island, Tennessee, Texas, Virginia, Washington State, West Virginia and Wisconsin.

(continued)

The YAM flags will be displayed in the Council for Art Education booth throughout the NAEA Convention (March 14-18, 2007) at the Hilton New York & Towers. The flags will also be displayed at the Postal Museum in Washington, DC the last two weeks of March and in The Art & Creative Materials Institute's (ACMI) booth at the National Art Materials Trade Association Convention in Chicago April 19-21, 2007.

Each 2007 student flag designer will receive gifts of art materials donated by numerous art material manufacturers. **CFAE's 2007 in-kind donors and financial contributors include:**

The Art & Creative Materials Institute, Inc.
ArtWare by You
Dick Blick Art Materials
Crayola LLC
Crystal Productions
Elmer's Products Inc.
Deborah & Paul Fanning
General Pencil Company
National Art Education Association
National Art Materials Trade Association
Sakura Of America
Sanford LP
Sax Arts & Crafts
Scratch—Art Company, Inc.
The SHIP

What is Youth Art Month? Founded in 1961 by The Art & Creative Materials Institute, Inc. (ACMI), a non-profit association of art and creative materials manufacturers, Youth Art Month is an advocacy program to promote the value of art and quality art education. Each year during the month of March, special events are held at the local, state and national levels throughout the U.S. to increase understanding and recognition of the importance of art and art education to our children and our future. The Youth Art Month national theme is "Start With Art, Learn for Life." The concept of this theme came from the emphasis that more of the states are not only celebrating visual art but also the performing arts during their Youth Art Month Activities in order to maximize their exposure and to get increased funding. Art is an important part of learning, and the "Start with Art, Learn for Life" theme was taken from this concept.

For more information on the flag ceremony and/or Youth Art Month in general, please contact Sarah Balkam, National Youth Art Coordinator, at The Council for Art Education, Inc., 1280 Main St., P.O. Box 479, Hanson, MA 02341, Telephone: (781) 293-4100, Fax: (781) 294-0808, E-mail: sarahs@acminet.org

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<u>Note</u>: This press release is available electronically in an MS Word document or Adobe Acrobat. Please send your request to receive this press release electronically to <u>sarahs@acminet.org</u>.