

Jeff Korhan says:

Over the past several years my blog: Jeff Korhan - New Media and Small Business Marketing has ranked in Technorati Media's Small Business Top 100. That's the Top 100 Small Business Blogs in the world.

Shortly after Expert Click launched its syndication, my site has moved solidly into the Top 100 Small Business, now at #25, while now penetrating the larger category of Top 100 Business, that includes mega blogs such as The Huffington Post.

The description with my blog is a little wordy, but the main thing are those two green badges.

So, I don't recall when you started syndicating, but that image of top movers is dated June 22nd. I had some strong links at the time, but links fall off and my ranking has continued to rise.

I've also included another screenshot to give you an idea of the company in the small business category (up there with Google and LinkedIn). That was before I hit the overall Top 100.

It is not about brands any more, but original content and actively (and regularly) engaging a community. Consider that HuffPost has hundreds, if not thousands of contributors. But much of that content never gets consumed.

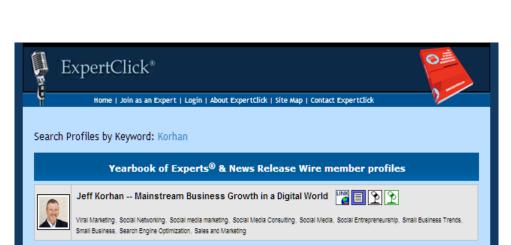
Site details











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