



Jeff Korhan says:

Over the past several years my blog: **Jeff Korhan** - New Media and Small Business Marketing has ranked in Technorati Media's Small Business Top 100. That's the Top 100 Small Business Blogs in the world.

Shortly after Expert Click launched its syndication, my site has moved solidly into the Top 100 Small Business, now at #25, while now penetrating the larger category of Top 100 Business, that includes mega blogs such as The Huffington Post.

The description with my blog is a little wordy, but the main thing are those two green badges.

So, I don't recall when you started syndicating, but that image of top movers is dated June 22nd. I had some strong links at the time, but links fall off and my ranking has continued to rise.

I've also included another screenshot to give you an idea of the company in the small business category (up there with Google and LinkedIn). That was before I hit the overall Top 100.

It is not about brands any more, but original content and actively (and regularly) engaging a community. Consider that HuffPost has hundreds, if not thousands of contributors. But much of that content never gets consumed.

Top Small Business blogs [View all Small Business blogs](#)

Top 5 Small Business blogs		Top 5 movers	
1	Business 2 Community Small Business Authority: 876	58	Jeff Korhan - New Media Small Business Authority: 690 415
2	Search Engine Journal Small Business Authority: 841	60	Marketing Technology for ... Small Business Authority: 688 44
3	Online Marketing Blog Small Business Authority: 876	12	Inside AdSense Small Business Authority: 815 22
4	Social Media Examiner Small Business Authority: 851	51	Google Public Policy Blog Small Business Authority: 714 20
5	WordStream - PPC Small Business Authority: 850 1	43	Pam Marketing Nut Small Business Authority: 726 18

Jeff Korhan - New Media and Small Business Marketing

<http://www.jeffkorhan.com>
JeffKorhan - New Media and Small Business Marketing is a practical blog for entrepreneurs and mainstream small businesses who want to enhance their web visibility, reputation, and referrals with social media and internet marketing. It has been ranked a Top 100 Small Business blog by Technorati and a Top 42 Content Marketing blog by Junta42.

Site details

TOP 100 BUSINESS
TOP 100 SMALL BUSINESS

This site's authorities across Technorati:

Entertainment Authority: 71	Rank: 12228	Business Authority: 870	Rank: 80
Technology Authority: 49	Rank: 8586	Small Business Authority: 752	Rank: 24
Books Authority: 90	Rank: 4769	Info Tech Authority: 1	Rank: 5509

32. The Official Google Blog

<http://googleblog.blogspot.com>
Recent: A new way to experience the 100th ...

Small Business Auth: 736
Change +5
TOP 100 BUSINESS
TOP 100 POLITICAL
TOP 100 TECHNOLOGY

33. The LinkedIn Blog

<http://blog.linkedin.com>
Recent: Take advantage of your "in between" ...

Small Business Auth: 735
Change +5
TOP 100 BUSINESS
TOP 100 TECHNOLOGY

34. Jeff Korhan - New Media and Small ...

<http://www.jeffkorhan.com>
Recent: 3 Ways Social Media Is Revolutionizing ...

Small Business Auth: 733
Change +3
TOP 100 BUSINESS
TOP 100 TECHNOLOGY

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Jeff Korhan -- Mainstream Business Growth in a Digital World [LINK](#) [INFO](#) [RSS](#) [G+](#)

Viral Marketing, Social Networking, Social media marketing, Social Media Consulting, Social Media, Social Entrepreneurship, Small Business Trends, Small Business, Search Engine Optimization, Sales and Marketing

Recent News Releases

Date	Headline	Participant Name
07/23/2013	Using Content Marketing to Teach Your Community	Jeff Korhan -- Mainstream Business Growth in a Digital World
07/16/2013	Elevate Your Business Growth Practices to The Web	Jeff Korhan -- Mainstream Business Growth in a Digital World
07/12/2013	How to Write Web Copy That Gets a Response	Jeff Korhan -- Mainstream Business Growth in a Digital World
07/10/2013	The Power of Questions for Attracting and Engaging New Buyers	Jeff Korhan -- Mainstream Business Growth in a Digital World
07/05/2013	3 Ways Social Media is Revolutionizing the Sales Process	Jeff Korhan -- Mainstream Business Growth in a Digital World
06/29/2013	Nimble Social CRM Brings Big Data to Small Business	Jeff Korhan -- Mainstream Business Growth in a Digital World
		Jeff Korhan -- Mainstream Business Growth in a Digital World