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# Helping You Build and Grow - MEFMedia Finds Your Business Spark

Tampa, FL (December 15, 2023) – Need to find your business spark? MEFMedia is ready to help you build and grow! Cece Shatz, Doyenne of Relationship Building and President of Going Solo Network and Joanne Weiland, Chief Connection Officer and Founder of LinktoEXPERT's Collaboration Cloud Community recently interviewed Elite Guest, Maureen Famiano, CEO of MEFMedia on the Good Reads Author's Corner Show and you can watch it <u>here</u>!

Maureen Famiano's career began in New York. She is an award-winning media specialist, speaker, and author. She's been a television reporter, producer, and an executive producer. She worked at WFLA and WTSP in Tampa, Florida, personally booking close to 15,000 guests on her shows. Maureen co-authored the #1 Best-Selling book, *Best Business Minds in Tampa Bay*. She also co-authored the book, *Step into Your Brilliant Purpose* which made it to the coveted #1 International Best-Selling Status. A recent release, *How to Maximize Your Network* also reached #1 Best Seller status.

She's a popular speaker at events and has delivered a TEDx Talk on life's journey and her WHAT IF scenario in life and purposeful possibilities. She launched MEFMedia to offer branding, strategy, and media outreach coaching to clients. Her efforts get result! Ellen Degeneres, The Today Show, Newsweek, and Lady Gaga's team have taken notice and featured her clients.

She overcame a huge health challenge in 2010 and again in 2017 and shares her Stage 3 colon cancer journey to inspire others. A recent 2023 Visionary of the Year Nominee with the Leukemia and Lymphoma Society, she says her work is not done and she works to encourage others to advocate for their health journey and positive outcomes with her <u>#TogetherWeWin</u> motto. She won the award for patient advocacy. She lives it and breathes it and encourages others to not give up.

Maureen can be reached via email or her website.

### About NEW Streaming Network.com

Home of <u>Going Solo TV</u>, <u>Going Bold TV</u> and Everyday Life TV, and more! An Interactive Internet Radio, TV, and podcast Network that embraces terrific hosts and guests who share their inspirational life-building journeys on a variety of featured shows. A few but not all topics, are loss and rebuilding relationships, transition into dating, dating, business development, fun and need-to-know subjects, refinement of oneself and life... and yes, we talk about sex!

### About LinktoEXPERT

Makes it easy for self-reliant business owners to enjoy the benefits of being interconnected. The Collaborative Cloud Community's unique database exchange program elevates each member's status by consistently and frequently showcasing their expertise to executives, entrepreneurs, event professionals, experts, and the media automatically around the world. Imagine being known as the authority in your field. Together, we elevate you to celebrity status by magnifying your message and amplifying your brand which makes you a media magnet. Results: You and your expertise are seen, heard, and known worldwide.