

## You are looking for Patricia Fripp if you need an expert in advanced public speaking techniques, persuasive sales presentation skills, and being effective on the platform!

## **Patricia Fripp, CSP, CPAE**, *Expert in Business Presentations and Powerfully Persuasive Presentations*



Ask Patricia Fripp about...

- What are the 10 traps to avoid if you want to go from dull to dynamic?
- What are the 12 major mistakes sales professionals make in their presentations?
- What is the unconscious goof that ruins your presentation credibility?
- Why are most executive presentations so darn dull?

Patricia Fripp is THE executive speech coach for executives, successful professional speakers, and sales teams. Fripp has a unique ability to simplify and demystify the process of designing and delivering important presentations. She is a National Speakers Association *Hall of Fame* keynote speaker who has *Meetings and Conventions* magazine calling her "One of the country's 10 most electrifying speakers."

*Kiplinger's Personal Finance* wrote "Patricia Fripp's Speaking Skills seminar is the 6th best way to invest in you."

Author or coauthor of five books including *Speaking Secrets of the Masters* and *Speakers' Edge.* 

"In 25 years of business I have hired a dozen coaches. Patricia Fripp is the finest executive speech coach ever. No matter what the subject, my presentation is always immeasurably better. Patricia is the Steven Speilberg of executive presentations!" *John Johnson, CEO, ImClone Systems Incorporated* 

"Patricia Fripp turns average presenters into corporate rock stars!" Dan Maddux, Executive Director, American Payroll Association

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